



Minutes
HARLOW 2020 PARTNERSHIP BOARD
Friday 5 September 2008, Council Chamber, Civic Centre,
The Water Gardens, Harlow

PRESENT:

Cllr Eddie Johnson	Essex County Council
Jackie Sully (JS) (Chair)	Rainbow Services
Malcolm Morley (MM) (Vice Chair)	Harlow Council
Andrew Bramidge (AB)	Harlow Renaissance
Bill Rammell MP (BR)	MP for Harlow
Supt. Simon Williams (SW)	Essex Police
Jon O'Connor (JOC)	Harlow Education Consortium
Alison Cowie (ACo)	West Essex PCT
Cath Shaw	Harlow Council
Cllr Simon Carter	Harlow Council
John Wright	Princess Alexandra Hospital Trust
Cllr Edna Stevens	Harlow Council
Jan Dalrymple	Harlow Voluntary Sector Forum

IN ATTENDANCE:

Liz McGranahan (LM)	West Essex PCT
Yvette Wetton	Essex County Council
Marina Sherriff (MS)	Harlow 2020 Partnership
Becci Court (BC) (Minutes)	Harlow 2020 Partnership
Elaine Matthews (EM)	GO East
Youth Cllr Matt Parry (MP)	Harlow Youth Council
Ian Davidson (ID)	Audit Commission

APOLOGIES:

Lonica Vanclay	Essex County Council	
Colin Hindmarch	Harlow College	(for lateness)
Lynn Seward (LS)	Harlow Council/CYPSP	
Adrian Coggins	West Essex PCT	
Rob Sibley	BAA Stansted	
Cllr Chris Millington	Harlow Council	
Paul Taylor	Learning & Skills Council	
Andrew Murray	Harlow Council	

ABSENT:

Jonathan Clarke	Harlow & District Chamber of Commerce
Paul Wood	East of England Development Agency

1. DECLARATIONS OF INTEREST

There were no declarations of interest.

2. MINUTES OF THE PREVIOUS MEETINGS

The minutes of the meeting held on 23rd May 2008 were agreed as a true record.

3. MATTERS ARISING

3.1 Youth Councillors (3.1)

Matter no longer outstanding - Youth Council representative present at meeting.

3.2 PCDL Partnership (3.2)

There has been a launch by the Government to draw together community activities. Members of the previous ELSA Action Group have met with others to establish a baseline of what is already on offer, what funding is available and community consultation will follow.

3.3 Prague 15 (3.4)

JS awaits to hear from the deputy mayor in Prague. The Prague link also exists via the Great Parndon Community Association. JS to keep the Board updated on future developments as necessary.

JS to action

3.4 Harlow 2020 Membership/Information Packs (3.5)

Packs were circulated and questions were raised on the expenses incurred in their production and that the Vision appeared to be out of date and did not reflect people's current perception of the town, particularly around hate crime. It was pointed out that certain perceptions came from a small volume of local people and it was agreed on the importance of raising awareness to improve people's perceptions. It was also noted that the actual figures for hate crime within the town are low. The packs used existing stationery and photocopied inserts to keep costs low. New Board members and members of the public (upon request) would receive the packs.

MP was asked to pass the pack round to the Harlow Youth Council for their review and comments at the earliest opportunity.

MP to action

3.5 Harlow 2020 Roles & Structure

MS advised that the amendments requested at the last Board meeting had been made and the new document had been sent out to members.

3.6 Harlow Suicides

BR requested a confidential briefing at the end of the meeting for this item.

3.7 Raising Aspirations – recommendations

A working group has been looking at the aspirations, achievements and ambitions of young people in the town. The group have looked at current provision and have made a set of recommendations. JOC to pass to BC for circulation with the minutes at the earliest opportunity.

JOC/BC to action

Plans are being followed through with several organisations such as Harlow Renaissance, and projects such as Harlow Education & Employment Partnership (HEEP) in order to offer practical support with employers and work related learning. Schools and the local community will provide the shared message of personal and collective responsibility. Several funding resources were considered for support to include the Local Area Agreement (LAA) and the Children & Young People Strategic Partnership (CYPSP).

4. COMPREHENSIVE AREA ASSESSMENTS

ID from the Audit Commission provided a presentation on Comprehensive Area Assessments (CAAs) and a paper copy was circulated. A pilot project has taken place in Thurrock which has shown the need for area specific interventions. One aspect the CAA will look at is commissioning and how partners can jointly consider issues to add value to this agenda. It would reflect the differentials and subtleties of areas and its needs, for example health inequalities.

CAA is an ongoing process about learning and understanding the area, its public services and how current services can be further developed. It does not provide a 'scored judgement'.

Questions were raised to include how local people would be able to assess the strength of partnership work in Harlow and how local issues would be considered. ID advised that with

organisation assessment on LA areas, Harlow would have its own report and would pick up work from already undertaken from service providers such as the Police and Fire & Rescue Service.

It was highlighted that the CAA would bring into line work already undertaken by current inspectorates and that the key issue is a 'management stock take' with questions being asked to ascertain whether delivery outcomes are being achieved. The CAA will replace a series of inspectorates to localise a measure of service effectiveness.

It is envisaged that local people would value a public service delivery summary and would therefore want to be involved.

The Board were asked to advise on the key issues facing Harlow. These were:

- Aspirations
- Perception or fear of crime
- Health Inequalities – specific hotspots
- Confidence within the community
- Regeneration – specific hotspots
- Quality jobs
- Priority estates
- Image and Branding
- Employment

ID confirmed that the pilot projects included two tier authorities and towns such as Harlow. It was requested that ID's email address be included in the minutes.

i-davidson@audit-commission.gov.uk

5. **WORLD CLASS COMMISSIONING & COMMUNITY ENGAGEMENT**

ACo and LM provided a presentation which considered the best way to deal with ongoing specific health inequalities. The Health Service needs to work with a whole range of partners to achieve this and to ensure smarter commissioning and clinical engagement to drive it forward. The PCT will develop a set of competencies and appropriate new structures which will need to be in place to lead the improvements. Practice Based Commissioning was discussed as GPs are also working to develop the new competencies. Patient experience and feedback will provide an important part of the performance monitoring process.

6. **LAA2 AND HARLOW LAA**

6.1 Performance Reward Grant

Harlow 2020 has submitted six projects for the funding. Criteria was given to a working party from the Steering Group and then passed to SC and JS for their review:

- Learning Champions (adult learners)
- Learning Champions (A*-C GCSE results)
- Mini Mend Workshops
- Promote and improve cycling in Harlow
- Boxing – family sport sessions
- Social Marketing project to reduce teenage pregnancies

These will be passed to the Essex LSP Chairs and the Essex Thematic Partnership Chairs and their recommendations will be fed through to the Essex Management Board and onto the Partnership Forum for final decisions and confirmation in November.

6.2 Harlow LAA2

The Essex document has now been signed off and a summary circulated. The Harlow document is as complete as it can be at this point. MS has arranged a meeting with support staff to ascertain a common performance management framework within the Safer Harlow Partnership (SHP) and CYPSP to avoid duplication and be more user friendly. MS will report back at the next meeting.

MS to action

A request was made to explain the figure on the smoking cessation target to reflect clearer information. MS to action at earliest opportunity. **MS to action**

EM advised that Performance Management advice would be available from Go-East.

6.3 NI6

An email from the County target lead for NI6 was discussed which included a request for support. It was agreed that the content was not clear and that current service provision could be compromised. The former request for funding had been turned down and this bid has now been amalgamated into a 'pan' Essex bid. The letter was requesting support for NI7 in addition to NI6. JS asked the Board to support this initiative on a countywide basis. This was agreed. JS to respond to email. **JS to action**

7. **HARLOW 2020 FINANCE**

A spreadsheet was previously circulated and contents noted.

8. **Harlow 2020 Task & Finish Groups**

8.1 Communications

The Strategy and Action Plan were previously circulated and MS explained that fine tuning of the Communications Strategy had taken place. It was confirmed that no resources were required to accompany this and both documents were approved.

8.2 Branding

AB asked that representatives from other partner organisations join the Branding group. The objectives have been set and the strap line 'Harlow – See Something Different' was formally launched at the recent Town Show. Over 400 people attended the Harlow Renaissance marquee and their response was very positive.

8.3 Social Marketing

This item was moved as a confidential matter to the end of the meeting.

9. **HARLOW 2020 CALENDAR 2009**

Dates were agreed for next year's meetings and JS to write letter to Head of Year at Mark Hall Comprehensive School in thanks for Matt Parry's attendance during school hours at earliest opportunity. **JS to action**

10. **HARLOW 2020 EVENTS 2008**

10.1 Harlow Town Show

MS reported on 2020's attendance at the Town Show. A survey was undertaken with a good response from participants and circulated to the Board. SW added that public perception of crime in the area was high but actual figures remain low.

10.2 Evening Event

September 17th will include a presentation and launch of the new Key Achievements Document followed by a question and answer session. There will be the opportunity for networking and refreshments.

10.3 Citizen's Awards

As Harlow Council wishes to continue to present its 'Pride of Harlow' awards, the Board agreed that Harlow 2020 should combine its efforts and resources and seek to arrange a joint event. MP was asked to feed this back to Harlow Youth Council to ascertain how they could be part of the awards process. **MP to action**

MS to take this forward with Harlow Council and update the Board at the earliest opportunity. **MS to action**

11. **HARLOW PUBLIC SECTOR BOARD**

It was advised that the Capgemini report was incomplete. MM to provide an update at the next meeting. **MM to action**

12. **LOCAL DEVELOPMENT FRAMEWORK**

A paper was previously circulated noting the summarised discussion from the recent workshop. The Board endorsed the paper and it was agreed that this had been a positive meeting.

13. GAF II AND TOWN CENTRE DEVELOPMENT

AB updated the Board. An initial agreement has been entered into between Harlow Council and Stockland for the redevelopment of Town Centre north. The Business Incubation Centre will be ready in November with a formal launch at the end of the month. This will provide a great opportunity for Harlow regionally. An update was provided on the Neighbourhood Renewal Projects in Prentice Place, Staple Tye and Old Harlow.

14. ESSEX COMPACT

2020 have agreed to adopt the Essex Compact – a formal statement of values, underpinned by a set of codes of practice for the voluntary, community and public sector to work together. Further work needs to be undertaken to implement both the Compact and the codes. WECAN (West Essex Community Action Network) have agreed to submit a PRG grant application in order to pilot a scheme in West Essex which can be rolled out at a later date to the rest of Essex.

Concerns were raised at how compliance with the Compact is monitored.

15. QUESTION TIME

3.4 Harlow Suicides

The Harlow Star requested that the Board reconsider their exclusion from item 3.6. This was agreed after discussion and a statement was read out on behalf of LS.

16. ANY OTHER BUSINESS

16.1 Confidential Matters Outstanding

8.3 Social Marketing. This item was discussed by the Board and confidential minutes maintained.

There was no other business.

17. DETAILS OF NEXT MEETING

The next meeting will be held on Friday 5th December in Committee Rooms 2A&B at 10.00am. Refreshments will be available from 9.45am.

