



Minutes

HARLOW 2020 PARTNERSHIP BOARD

Friday 5 December 2008, Council Chamber, Civic Centre,
The Water Gardens, Harlow

PRESENT:

Alison Cowie		West Essex PCT
Andrew Bramidge (AB)		Harlow Renaissance Ltd
Bill Rammell MP		MP for Harlow
Cllr Eddie Johnson		Essex County Council
Cllr Edna Stevens		Harlow Council
Cllr Simon Carter		Harlow Council
Jackie Sully (JS)	(Chair)	Rainbow Services
Jan Dalrymple		Harlow Voluntary Sector Forum
Jonathan Clarke		Harlow & District Chamber of Commerce
Paul Taylor		Learning & Skills Council
John Wright (JW)		Princess Alexandra Hospital Trust
Chris Fluskey		Harlow Education Consortium

IN ATTENDANCE:

Adrian Coggins (AC)		West Essex PCT
Alan Webb (AW)		Harlow Council
Becci Court (BC)	(Minutes)	Harlow 2020 Partnership
Duncan Wood (DC)		Essex County Council
Jon O'Connor (JOC)		Harlow Education Consortium
Liz McGranahan		West Essex PCT
Marina Sherriff (MS)		Harlow 2020 Partnership
Megan Boddy (MB)		Harlow Youth Council
Yvette Wetton (YW)		Essex County Council

APOLOGIES:

Cath Shaw		Harlow Council
Cllr Chris Millington		Harlow Council
Colin Hindmarch		Harlow College
Elaine Matthews		GO East
Lynn Seward		Harlow Council/CYPSP
Malcolm Morley	(Vice Chair)	Harlow Council
Rob Sibley		BAA Stansted
Supt. Simon Williams		Essex Police
Youth Cllr Matt Parry (MP)		Harlow Youth Council
Andrew Murray		Harlow Council

ABSENT:

Lonica Vanclay		Essex County Council
Paul Wood		East of England Development Agency

Apologies were received and noted above.

As this was JOC's last meeting, JS presented him with a card and gift and thanked him for his invaluable contribution to the Partnership. JOC extended his thanks to the Board.

1. DECLARATIONS OF INTEREST

JS referred to item 11 Essex Compact. There were no other declarations of interest.

2. MINUTES OF THE PREVIOUS MEETING

The minutes of the meeting held on 5th September 2008 were agreed as a true record.



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3. MATTERS ARISING

3.1 Prague 15 (3.3)

JS to keep the Board updated on future developments as necessary.

JS to action

3.2 Information Packs (3.4)

AW to update the Board at the next meeting.

AW to action

3.3 Harlow Public Sector Board (11)

It was confirmed that the Public Sector Board had not met since the last meeting.

4. JOINT COMMUNITY ENGAGEMENT

DW circulated a copy of the presentation 'Influencing Decisions' which gave an overview of NI 4 and promoted joint public engagement to influence the decision making process. Influencing decisions does not only affect the public sector it includes the private sector also, acting together to improve the wellbeing of the community. Every three years Essex County Council (ECC) issues surveys to residents as specified by the Government. Locally the Harlow Best Value survey has provided data to inform this topic. A key point of contact is required in every core organisation and more effective links are needed.



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Essex Partnership Forum has considered an action plan for NI 4 and granted £123K towards its delivery. DW asked the Board and members of the public from the audience how they felt this should be spent. Comments included community engagement workers needing to get out and ask the public directly, smarter measures and the need to combine consultations from other organisations. It was felt that feedback is poor after consultations and the language used is not user friendly. It was considered that ECC should not lead the consultation, being too large an organisation and there was discussion regarding topics, target groups and timescales.

DW asked that Harlow 2020 commit and join with other LSPs in the county to create a network of people to help plan and take this forward. DW to contact MS to co-ordinate a way forward.

DW/MS to action

5. REFRESHING THE VISION

MS reported that the 2020 Vision comes to an end in 2009 and suggested that a Task & Finish group be formed to assist with this and link in with the Joint Community Engagement work with DW. The Board agreed. MS to arrange.

MS to action

6. LOCAL AREA AGREEMENT 2

A paper was circulated and it was confirmed that all of the Performance Reward Grant action plans were agreed by the Essex Partnership Forum and funding of £288,414 would be available for next year. Projects are due to commence April 2009.



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Almost £300,000 has become available Essex wide for NI 7 – Environment for a thriving third sector. JS will bring back more details of this at the next meeting.

JS to action

7. PERFORMANCE MANAGEMENT

A common performance management framework in one single document has now been initiated and will include targets from the 2020 Vision, LAA1, LAA2, CYPSP action plan and Safer Harlow Partnership targets. There is a total of 89 partnership targets for Harlow. MS will provide a simple report for the Board's review, the first of which will be presented at the next Board meeting in March 2009.

MS to action

It was emphasized that clarity was needed with targets, responsibilities and accountabilities.

8. HARLOW 2020 FINANCE

8.1 Oral update

A paper was circulated for noting and a request was made for headlines only in the future as no further level of detail was required.

MS to action



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8.2 Strategic Finance Group

A partner had requested if there was a need for a Strategic Finance group and the Board agreed that this was not necessary.

9. HARLOW 2020 TASK & FINISH GROUPS

AB took the opportunity to give an update on all Harlow Renaissance (HRL) projects at this point. Planning consent has been granted for the new health centre at Staple Tye and the neighbourhood regeneration scheme at Prentice Place. Both of these schemes will commence in 2009. A developer will soon be appointed to deliver the housing and retail elements of the Prentice Place, Clifton Hatch and Old Harlow schemes and this will hopefully be finalised in January. The Incubation Centre was successfully launched on 4th December and is now known as the Harlow Enterprise Hub. Seven tenants have already signed up and it is hoped to secure more very soon. Stockland, the preferred developer for the Town Centre North scheme, are on course to submit their outline ideas on 18th December. A recommendation will be made to Harlow Council after an appraisal of this in January, and if the scheme is accepted by the Council a process of full public consultation will take place.

9.1 Branding

The strap line 'Harlow – see something different' has been introduced and the group were looking at different ways to promote and use it in publications. The branding mark has to be consistent as the strap line will supplement all organisational logos. Examples were circulated to the Board for their review. A toolkit will be produced by January and HRL will liaise with each organisation to see how it can best be used. The strap line will also be used on promotional material for events and activities. A photo CD will compliment this campaign and be available for all partners to use. A market research company are undertaking an attitude survey in Harlow and the neighbourhood towns, the results of which will be analysed and available in March 2009. AB to bring to the next Board meeting.

AB to action

A member of the public, Mr Mike Duckmanton of the Harlow Common Residents Forum, spoke about the proposed rebuild of their community centre. He stated that the community had pulled together to bring about change and publicly thanked Cllrs Clive Sauter, Maggie Hulcoop, Mark Wilkinson, Andrew Johnson and other representatives for their help and support. He continued to thank BR, MM and AB for their assistance in making the changes possible.

9.2 Social Marketing

AC reported that the Task & Finish group has looked at raising aspirations in particular those who are the worst off younger men in Harlow who may have a poor life expectancy and low educational achievement.

There is a need to engage people with a poor health status and therefore the Social Marketing T&F group has now merged with the Health Inequalities Task & Finish group.

9.3 Health Inequalities

LS reported that the first meeting of the group had taken place. The group have looked at the JSNA and the Audit Commission's report on health inequalities. A half day workshop taking place on 8th January is planned to agree an action plan based on the group's ability to make a difference and what resources are currently available.

10. **THE H'OSCARS**

A joint awards ceremony with Harlow Council is planned for 2009. MS advised that one meeting has taken place so far and five categories for awards have been chosen to include Volunteer & Youth Volunteer of the Year; Citizen & Young Citizen of the Year and Organisation of the Year. Entertainers will perform between categories, preferably local acts from schools etc. The date is likely to be towards the end of March but dependent on final decision re the venue. MS to update the Board on future developments as necessary.

MS to action

11. **ESSEX COMPACT**

YW gave a presentation based on the papers previously circulated. The purpose of the Compact is to provide principles and specific commitments between the voluntary and public sector when working together. The LAA has been a key catalyst in the finalisation of the Essex Compact. Harlow is part of a pilot scheme which will be rolled out to the rest of Essex in due course.

12. **QUESTION TIME**

Acoustics are a problem. We cannot hear what members are saying when they have their backs to the audience. Can the seating arrangements be altered?

Previously this has been raised and was considered, however the seating is arranged for a Board meeting and members have felt it would be wrong to revise this. If any members of the audience would like a copy of the minutes or have any enquiries regarding the content of the meeting, MS will be able to assist.

JW asked the Board to reconsider the decision on the seating and a vote was taken. The majority voted for a change of seating and it was proposed that the Council Chamber be used for the next meeting.

BC to action

What is happening with the development of Staple Tye with regards to housing?

There is to be a new health centre at Staple Tye, with new tennis courts and an extension to the community centre. Harlow Council owns the land and it is likely that the existing Lister House site will be vacant and no decision has been made on this at the moment.

Will the Council consider that the residents have views and wish to be consulted at an early stage? Timing is crucial.

There will be a full consultation on this site as well as the adjoining Council depot beyond the new health centre development.

Harlow Council is looking at (through scrutiny) how it engages with hopefully more involvement with local residents. If the Joint Community Engagement is to be carried forward can Harlow residents put comments into this? Reaching the residents and opinion formers is very important.

A Task & Finish group will be set up and will ensure that the appropriate people have the opportunity to be involved.

There is a credibility gap. Harlow 2020 has the best interests as a model for consultation but the message is not getting across to people. This needs developing and driving forward. Open the avenues for people to get to the solutions.

Consultation needs to be meaningful. Ask the people how they want to be consulted.

The public must let us know how they want to be involved. Feedback is always valid and important.

It is positive that 2020 continues to bring forward item agendas which show the significant strength of working together with organisations that have their own statutory responsibilities and pressures. 2020 has moved forward over the years.

We need to look at how Harlow works, looking at each element and how it interlinks. The Harlow Star could help with this, although we cannot assume that everyone reads it. This needs to be undertaken in a language that everyone understands.

MS and JS are always available to take any ideas forward to improve how the partnership works. All comments are gratefully received.

13. ANY OTHER BUSINESS

13.1 Business Link involvement with Harlow 2020

JS proposed that given the current difficult economic climate, Keith Hughes from Business Link be invited to provide a presentation to the Board to look how it might contribute to the Partnership. This was agreed. Business Link will also have a formal presence in the town via the Harlow Enterprise Hub. MS to contact Keith Hughes. ***MS to action***

13.2 Harlow Youth Council

AW advised that MP will no longer be able to attend further meetings due to school commitments and introduced MB who will attend future meetings on behalf of the Youth Council. It was agreed that AW accompany MB for the next few meetings to offer support. JS and MS offered to meet MB and provide an overview of the partnership. MS arrange convenient meeting date/time. ***MS to action***

13.3 Awareness Survey Prize Draw

JS chose the winner of the £30 Marks & Spencer shopping voucher following the recent 2020 public awareness survey. This was Gavin McWilliams, a volunteer at Shopmobility.

14. DETAILS OF NEXT MEETING

The next meeting will be held on Friday 20th March 2009 in the Council Chamber, Civic Centre at 10.00am. Refreshments will be available from 9.45am.

There being no further business the meeting closed at 12.15pm.