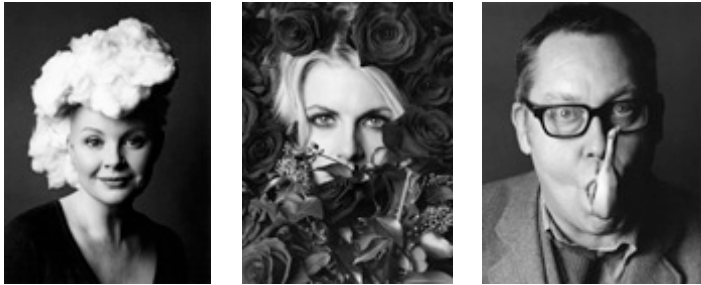


Revealed: Celebrity Fairtrade Secrets

Saturday 16th February – Saturday 8th March 2008
Gibberd Gallery



As part of Fairtrade fortnight 2008, the Gibberd Gallery hosts an exhibition photos by Trevor Leighton for the Fairtrade Foundation featuring Vic Reeves, Donna Air and Jemma Kidd.

As part of their initiative to get us all to make Fairtrade our habit, the Fairtrade Foundation have recruited familiar faces such as Vic Reeves, Adrian Edmondson, Donna Air, and Jemma Kidd to highlight the positive impact that buying Fairtrade products can have on poverty.

The exhibition follows the announcement in December that the application by Harlow Council and the Harlow Fairtrade Town Group to achieve Fairtrade Town status for Harlow has been successful.

Trevor Leighton has taken a series of black and white portraits showing high profile celebrities having fun with a range of Fairtrade products from pineapples to cotton. Accompanying the photographs are quotes from the celebrities explaining why they are committed to buying Fairtrade.

Leighton, who has one of the largest collections of photographs at the National Portrait Gallery, explains: "This exhibition shows how celebrities are making a small change in the way they shop, to make Fairtrade their habit, and thus help to make a real change in developing countries. This is not about a single action people can take- but a small change they can make on an ongoing basis- helping individuals every time they shop."

To find out more about Fairtrade Foundation and the issues surrounding fair trade please visit www.fairtrade.org.uk

Opening Times:

Monday – Friday, 9am – 5.30pm

Saturdays, 9am – midday

Closed Sundays and Bank Holidays

Admission Free

www.visitharlow.com

Please contact Communications on 01279 446710 for further information.