

# Harlow Retail & Leisure Needs Study 2016

Volume 3 — Household Survey Results (NEMS Market Research) | January 2017



on behalf of **Harlow**  
Council  
*Working together for Harlow*



[gva.co.uk/planning](http://gva.co.uk/planning)

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q01 In which shop, town or local centre do you do most of your household's main food shopping?</b>												
<i>Excl. nulls &amp; SFT</i>												
Asda, Chelmer Village Centre, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Conduit Lane, Hoddesdon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield	0.4%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow	3.9%	40	15.0%	19	9.8%	5	19.3%	10	0.0%	0	4.7%	1
Asda, Watton Road, Ware	1.5%	16	0.0%	0	0.0%	0	1.5%	1	0.8%	1	0.0%	0
Co-operative, Church Lane, Chesthunt, Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Colt Hatch, Off Hobtoe Road, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Co-operative, High Street, Old Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Co-operative, High Street, Stanstead Abbots, Ware	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Morrisons, Amwell Street, Hoddesdon	2.0%	20	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Road, Loughton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4
Sainsbury's, Brewery Road, Hoddesdon	5.2%	53	0.0%	0	0.0%	0	9.9%	5	0.0%	0	0.0%	0
Sainsbury's, Church Road, Welwyn Garden City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	4.7%	48	14.7%	19	21.9%	12	12.3%	6	5.0%	3	8.4%	2
Sainsbury's, Hartham Lane, Hertford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Old Station Road, Loughton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	4.9%	50	0.0%	0	0.6%	0	0.8%	0	20.4%	14	0.8%	0
Sainsbury's, Torrington Drive, Loughton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Street, Hoddesdon												
Tesco Express, Coppice Row, Theydon Bois, Epping	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford	0.4%	4	0.0%	0	0.0%	0	0.8%	0	0.8%	1	0.0%	0
Tesco Express, High Street, Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	9.5%	98	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow	1.3%	14	3.4%	4	10.1%	6	3.2%	2	0.0%	0	5.2%	1
Tesco Metro, Turners Hill, Cheshunt, Waltham Cross	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	4.6%	47	0.7%	1	0.0%	0	0.0%	0	25.5%	17	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	8.1%	83	35.9%	46	9.2%	5	10.4%	5	2.3%	2	15.3%	3
Tesco Superstore, East Road, Harlow	5.9%	61	14.2%	18	23.1%	13	19.0%	10	12.4%	8	36.4%	7
Tesco Superstore, High Street, Epping	5.7%	59	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Sewardstone Road, Waltham Abbey	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, West Street, Ware	3.8%	39	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Bishop's Stortford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.8%	0
Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	5
Harlow Town Centre	0.6%	6	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Harlow (out of town centre)	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	0
Hertford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Staple Tye	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stow	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Other foodstore outside	3.2%	33	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.6%	1

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
District																								
Aldi, First Avenue, Harlow	2.0%	21	0.6%	1	22.4%	13	0.0%	0	2.2%	1	9.7%	2	2.0%	2	0.0%	0	0.7%	1	0.0%	0	0.9%	1	3.0%	1
Aldi, London Road, Bishop's Stortford	2.8%	29	0.6%	1	0.0%	0	0.0%	0	11.9%	8	0.0%	0	13.9%	12	12.5%	8	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Taverners Way, Hoddesdon	5.3%	55	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	15.8%	48	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Harvey Centre, Harlow	0.1%	1	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tye, Southern Way, Harlow	1.3%	13	5.3%	7	0.8%	0	3.8%	2	0.9%	1	1.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	6.9%	2
Marks & Spencer Simply Food, High Street, Epping	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.2%	12
Sainsbury's, Jackson Square, Bishop's Stortford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	2.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Princes Road, Chelmsford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2
Tesco Superstore, Stortford Road, Dunmow	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	18.8%	12	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Superstore, Ware Road, Hertford	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	12.3%	37	0.0%	0	0.0%	0
Waitrose, Bircherley Green Shopping Centre, Hertford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford	2.6%	26	0.0%	0	0.0%	0	0.0%	0	9.4%	6	5.3%	1	14.9%	12	9.6%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1025		127		56		53		67		19		83		67		72		305		151		26	
Sample:	1022		91		94		90		91		96		92		93		95		94		97		89	

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Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q01A Which internet / home delivery retailer do you most often use for your main food shopping?</b>																								
<i>Those who do their main food shopping via the Internet at Q01:</i>																								
Asda	3.5%	2	5.4%	1	0.0%	0	9.3%	0	9.5%	1	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	0
Morrisons	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	1	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	12.4%	9	5.4%	1	10.7%	0	10.6%	0	0.0%	0	30.8%	0	20.0%	1	9.1%	0	0.0%	0	10.3%	2	31.8%	1	42.2%	2
Tesco	52.6%	37	83.1%	12	89.3%	3	69.5%	3	17.9%	1	69.4%	0	71.7%	5	32.3%	2	34.6%	1	33.9%	7	36.3%	2	45.9%	2
Ocado	18.7%	13	6.2%	1	0.0%	0	0.0%	0	63.1%	4	0.0%	0	0.0%	0	38.1%	2	65.4%	1	27.9%	5	0.0%	0	5.6%	0
Waitrose	10.0%	7	0.0%	0	0.0%	0	10.6%	0	9.5%	1	0.0%	0	0.0%	0	10.3%	1	0.0%	0	27.9%	5	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		70		14		4		4		6		0		7		5		2		20		4		4
Sample:		68		10		3		9		6		3		6		8		3		6		3		11

**Q02A How do you normally travel to (LOCATION MENTIONED AT Q01)?***Excluding those who do their main food shopping via the Internet at Q01:*

Car / van (as driver)	75.7%	776	70.5%	89	71.5%	40	78.5%	41	88.4%	59	65.6%	12	70.4%	58	81.7%	54	81.4%	58	77.4%	236	71.3%	108	71.1%	19
Car / van (as passenger)	10.4%	106	13.0%	16	4.9%	3	13.4%	7	1.6%	1	22.0%	4	15.4%	13	12.4%	8	5.7%	4	11.5%	35	8.2%	12	7.5%	2
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	2.3%	23	2.4%	3	4.6%	3	2.1%	1	2.3%	2	3.2%	1	2.8%	2	1.5%	1	0.0%	0	2.7%	8	1.7%	3	0.8%	0
Train	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.0%	11	5.6%	7	1.9%	1	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	0
Walk	10.1%	103	8.0%	10	15.0%	8	5.3%	3	7.6%	5	8.4%	2	10.7%	9	0.0%	0	12.0%	9	8.4%	26	18.0%	27	17.9%	5
Bicycle	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
(Don't travel / goods delivered)	0.2%	2	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	0
Weighted base:		1025		127		56		53		67		19		83		67		72		305		151		26
Sample:		1022		91		94		90		91		96		92		93		95		94		97		89

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: minutes</b>																								
<b>Q02B How long did it take you to travel to (LOCATION MENTIONED AT Q01)?</b>																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
1 - 5 minutes	40.2%	412	38.9%	49	61.1%	34	20.2%	11	45.0%	30	33.8%	6	32.2%	27	13.5%	9	22.6%	16	59.1%	180	27.0%	41	32.9%	9
6 - 10 minutes	33.0%	338	37.7%	48	27.8%	16	39.3%	21	36.5%	24	44.2%	8	31.5%	26	31.0%	21	43.2%	31	26.9%	82	37.2%	56	19.7%	5
11 - 15 minutes	14.1%	145	14.9%	19	3.5%	2	27.2%	14	13.7%	9	12.5%	2	15.1%	13	32.8%	22	17.5%	13	6.2%	19	19.8%	30	9.5%	3
16 - 20 minutes	8.3%	85	7.4%	9	4.6%	3	2.1%	1	2.4%	2	8.8%	2	6.9%	6	14.2%	9	15.1%	11	5.8%	18	11.4%	17	30.0%	8
21 - 25 minutes	1.7%	17	0.0%	0	0.6%	0	6.3%	3	0.7%	0	0.0%	0	5.1%	4	2.9%	2	0.8%	1	0.7%	2	1.9%	3	4.5%	1
26 - 30 minutes	1.3%	14	0.0%	0	0.6%	0	1.6%	1	0.8%	1	0.0%	0	5.2%	4	2.6%	2	0.0%	0	1.3%	4	0.8%	1	1.6%	0
31 - 35 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - 40 minutes	0.4%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
41 - 45 minutes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.8%	8	0.5%	1	1.9%	1	3.3%	2	0.9%	1	0.8%	0	1.6%	1	2.0%	1	0.8%	1	0.0%	0	0.0%	0	1.6%	0
<i>Mean:</i>		9.68		8.98		7.05		11.41		8.22		9.41		12.23		13.49		10.88		7.63		11.35		12.56
Weighted base:		1025		127		56		53		67		19		83		67		72		305		151		26
Sample:		1022		91		94		90		91		96		92		93		95		94		97		89

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q02C</b> What is the main reason you choose to visit (LOCATION MENTIONED AT Q01)?												
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>												
Clean store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.8%	8	3.4%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Convenient to home	37.5%	384	31.2%	40	24.7%	14	30.6%	16	38.9%	26	42.3%	8
Convenient to work	1.8%	18	2.2%	3	0.0%	0	3.8%	2	3.9%	3	0.9%	0
Delivery service	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Easy to get to by car	0.7%	7	0.5%	1	0.0%	0	3.0%	2	0.9%	1	1.0%	0
Easy to get to by foot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	0
Easy to get to by public transport	0.4%	4	0.6%	1	0.8%	0	0.7%	0	0.7%	0	0.0%	0
Ethical policy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.8%	0
Good layout / easy to get around	0.9%	10	3.0%	4	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Good offers	0.4%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1
Habit / always used it	8.5%	87	11.6%	15	11.6%	6	16.8%	9	6.6%	4	12.5%	2
Has a cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.6%	6	3.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Large store	1.1%	12	0.0%	0	0.0%	0	0.9%	0	3.2%	2	0.0%	0
Long opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low prices / value for money	15.3%	157	10.6%	13	31.0%	17	13.3%	7	15.8%	11	13.3%	3
Loyalty scheme / reward points	1.5%	16	2.2%	3	0.8%	0	1.6%	1	1.5%	1	0.0%	0
Online shopping is convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area	1.3%	14	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Parking is free	0.4%	4	1.1%	1	0.6%	0	1.6%	1	0.0%	0	0.0%	0
Parking prices are low	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking provision is good	1.8%	18	0.6%	1	0.0%	0	0.9%	0	5.3%	4	0.0%	0
Pleasant shopping environment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.7%	0
Preference for retailer	3.7%	38	4.3%	5	5.3%	3	3.7%	2	1.6%	1	0.8%	0
Quality of food goods available	7.5%	77	5.9%	7	9.0%	5	4.4%	2	8.5%	6	7.5%	1
Quality of non-food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food goods available	5.9%	60	5.7%	7	2.9%	2	2.3%	1	2.7%	2	3.2%	1
Range of non-food goods available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Safe shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Self-service checkouts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet store	0.9%	9	0.0%	0	2.2%	1	0.8%	0	0.8%	0	0.9%	1
Staff discount / work there	2.9%	30	5.6%	7	2.1%	1	2.9%	2	3.6%	2	1.7%	0
Supporting local business	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Can get everything I need	1.4%	14	1.6%	2	0.6%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	1	1.1%	1	0.0%	0	3.1%	10	0.0%	0	1.6%	0
Easier to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops & services nearby	1.4%	15	4.0%	5	0.7%	0	4.5%	2	1.6%	1	2.9%	1	2.0%	2	0.7%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
I give / get a lift to that store (Don't know / varies)	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.1%	22	1.3%	2	4.8%	3	0.7%	0	1.7%	1	7.6%	1	1.6%	1	4.9%	3	4.2%	3	1.3%	4	1.9%	3	0.8%	0
Weighted base:	1025	127	56	53	67	19	83	67	72	305	151	26												
Sample:	1022	91	94	90	91	96	92	93	95	94	97	89												



# Harlow Household Survey For Bilfinger GVA

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April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q03 Apart from (LOCATION MENTIONED AT Q01), is there any other shop, town or local centre that you use regularly to do a main food shop?</b>												
Asda, High Street, Conduit Lane, Hoddesdon	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield	0.6%	4	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow	9.2%	64	30.0%	23	11.6%	4	15.7%	5	4.3%	2	5.7%	1
Asda, Watton Road, Ware	3.9%	27	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Co-operative, High Street, Old Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Co-operative, Stanstead Road, Hoddesdon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, The Heath, Hatfield Heath, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Morrisons, Amwell Street, Hoddesdon	4.3%	30	2.7%	2	0.0%	0	11.2%	4	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Road, Loughton	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	2.3%	16	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	4.7%	33	12.6%	9	23.3%	8	13.2%	5	3.5%	2	13.9%	2
Sainsbury's, Hartham Lane, Hertford	0.9%	6	0.0%	0	1.1%	0	1.4%	0	0.0%	0	0.0%	0
Sainsbury's, Magpie Crescent, Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Old Station Road, Loughton	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	4.9%	34	1.2%	1	0.0%	0	1.4%	0	34.4%	16	1.7%	0
Sainsbury's, Torrington Drive, Loughton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, South Street, Bishop's Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Extra, Brookfield Centre, Cheshunt,	5.3%	37	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waltham Cross												
Tesco Extra, The Forum, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	3.5%	24	0.0%	0	0.0%	0	0.0%	0	8.6%	4	1.3%	0
Tesco Superstore, Church Langley Way, Harlow	3.1%	22	7.9%	6	10.7%	4	9.2%	3	0.0%	0	4.4%	1
Tesco Superstore, East Road, Harlow	2.9%	20	1.9%	1	7.9%	3	8.8%	3	6.8%	3	14.1%	2
Tesco Superstore, High Street, Epping	1.7%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Tesco Superstore, Savoy Parade, Southbury Road, Enfield	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Tesco Superstore, Sewardstone Road, Waltham Abbey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, West Street, Ware	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	0.9%	6	0.0%	0	1.3%	0	0.0%	0	3.2%	1	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Fair	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Cheshunt	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.2%	1	1.0%	1	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Great Dunmow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Harlow Town Centre	1.0%	7	6.7%	5	1.0%	0	0.0%	0	0.0%	0	1.7%	0
Harlow (out of town centre)	0.5%	4	2.7%	2	2.5%	1	0.0%	0	0.0%	0	1.3%	0
Hatfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Hertford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Old Harlow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Staple Tye	0.8%	6	7.2%	5	1.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Waltham Cross	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstore outside District	6.7%	47	0.0%	0	1.0%	0	1.2%	0	0.0%	0	1.7%	0
Aldi, First Avenue, Harlow	3.6%	25	9.5%	7	25.1%	9	3.0%	1	3.2%	1	24.3%	3
Aldi, London Road, Bishop's Stortford	2.6%	18	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0
Aldi, Taverners Way, Hoddesdon	7.9%	55	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Budgens, London Road, Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other local stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-operative, Cambridge Road, Stansted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Harvey Centre, Harlow	0.4%	3	1.4%	1	3.5%	1	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tye, Southern Way, Harlow	2.2%	15	8.5%	6	6.0%	2	4.6%	2	0.0%	0	1.3%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Marks & Spencer Simply Food, High Street, Epping	2.9%	20	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.3%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	19.0%	18	4.4%	1
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt	1.6%	11	1.2%	1	1.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.1%	7	1.3%	1	0.0%	0
Marks & Spencer, South Street, Bishop's Stortford	0.2%	1	0.0%	0	1.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Sainsbury's, Basons Lane, Ongar	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.3%	1
Sainsbury's, Jackson Square, Bishop's Stortford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Tesco Superstore, Princes Road, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Tesco Superstore, Stortford Road, Dunmow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ware Road, Hertford	1.4%	10	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.7%	9	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bircherley Green Shopping Centre, Hertford	2.8%	20	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	7.5%	17	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford	3.0%	21	0.0%	0	1.0%	0	0.0%	0	15.5%	7	5.3%	1	13.1%	7	9.5%	4	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	694	75		36	35	46	12	52	47	51	232	94	15											
Sample:	650	49		56	60	60	60	57	63	71	65	60	49											

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: £</b>												
<b>Q03A Approximately how much does your household spend on its main food and groceries shop at (LOCATION MENTIONED AT Q01)?</b>												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
£11 - £15	1.1%	11	1.1%	1	1.3%	1	0.7%	0	0.0%	0	6.6%	5
£16 - £20	1.6%	16	0.5%	1	2.7%	1	4.7%	2	0.9%	1	2.8%	1
£21 - £25	1.0%	11	0.0%	0	0.0%	0	0.7%	0	2.2%	1	1.9%	0
£26 - £30	2.3%	24	2.6%	3	6.1%	3	1.7%	1	4.3%	3	6.0%	1
£31 - £35	1.3%	13	0.6%	1	0.6%	0	2.1%	1	0.0%	0	2.4%	0
£36 - £40	4.0%	41	4.8%	6	7.7%	4	3.1%	2	2.2%	1	5.3%	1
£41 - £45	1.9%	20	4.2%	5	3.5%	2	4.4%	2	0.7%	0	1.9%	0
£46 - £50	8.2%	84	1.8%	2	10.8%	6	9.9%	5	9.3%	6	8.8%	2
£51 - £55	1.2%	12	0.6%	1	4.1%	2	4.2%	2	1.4%	1	4.3%	1
£56 - £60	8.4%	86	4.5%	6	12.9%	7	5.4%	3	8.7%	6	4.5%	1
£61 - £65	2.1%	21	1.6%	2	1.5%	1	1.6%	1	1.4%	1	0.8%	0
£66 - £70	6.2%	64	6.4%	8	6.4%	4	4.8%	3	5.4%	4	5.2%	1
£71 - £75	2.0%	21	3.3%	4	0.0%	0	2.1%	1	1.6%	1	0.9%	0
£76 - £80	7.6%	78	14.4%	18	6.8%	4	9.4%	5	10.0%	7	6.2%	1
£81 - £85	1.7%	17	0.5%	1	3.8%	2	1.6%	1	4.4%	3	1.0%	0
£86 - £90	3.5%	36	2.8%	4	1.4%	1	8.2%	4	0.9%	1	9.5%	2
£91 - £95	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
£96 - £100	16.0%	164	5.8%	7	10.8%	6	12.4%	7	17.5%	12	6.6%	1
£101 - £120	4.3%	44	7.7%	10	0.0%	0	3.7%	2	8.6%	6	5.1%	1
£121 - £140	2.5%	26	4.6%	6	1.9%	1	0.8%	0	2.3%	2	0.9%	0
£141 - £160	5.4%	56	7.8%	10	1.5%	1	6.0%	3	4.1%	3	3.4%	1
£161 - £180	2.5%	25	6.8%	9	0.6%	0	1.6%	1	0.8%	1	0.0%	0
£181 - £200	2.0%	20	0.0%	0	0.0%	0	0.8%	0	0.8%	1	0.0%	0
£201 - £250	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
£250+	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
(Don't know)	10.4%	106	16.0%	20	14.2%	8	8.5%	4	9.7%	7	14.6%	3
(Refused)	1.3%	13	1.6%	2	1.3%	1	1.7%	1	1.4%	1	2.5%	0
<i>Mean:</i>	85.67	92.87	64.87	77.14	81.47	83.42	73.69	85.65	78.66	92.76	89.60	76.93
Weighted base:	1025	127	56	53	67	19	83	67	72	305	151	26
Sample:	1022	91	94	90	91	96	92	93	95	94	97	89

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q04 When you undertake your main food and grocery shopping at (LOCATION MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]</b>																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - buying fuel	2.1%	21	4.9%	6	2.5%	1	4.8%	3	6.1%	4	7.1%	1	0.8%	1	3.0%	2	2.4%	2	0.0%	0	0.8%	1	0.0%	0
Yes - leisure activity	1.1%	11	0.5%	1	0.7%	0	5.1%	3	0.9%	1	1.9%	0	1.6%	1	2.5%	2	4.2%	3	0.0%	0	0.0%	0	2.7%	1
Yes - non-food shopping	17.6%	180	16.0%	20	14.7%	8	15.2%	8	10.7%	7	11.9%	2	17.5%	14	18.5%	12	14.3%	10	23.6%	72	14.4%	22	14.7%	4
Yes - other food shopping	9.6%	98	8.4%	11	4.2%	2	8.5%	4	3.2%	2	4.3%	1	8.3%	7	9.0%	6	6.9%	5	13.7%	42	10.8%	16	6.0%	2
Yes - travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - travelling to / from work	4.6%	47	2.2%	3	0.0%	0	6.0%	3	4.6%	3	1.0%	0	7.0%	6	0.8%	1	6.0%	4	7.6%	23	2.1%	3	1.9%	0
Yes - visiting café / pub / restaurant	4.4%	45	5.6%	7	5.3%	3	3.1%	2	4.6%	3	2.1%	0	6.7%	6	5.0%	3	2.7%	2	4.4%	13	3.2%	5	1.9%	0
Yes - visiting family / friends	1.4%	14	0.5%	1	0.6%	0	0.0%	0	0.9%	1	1.9%	0	1.8%	1	0.7%	0	2.2%	2	0.0%	0	5.2%	8	2.7%	1
Yes - visiting financial service such as bank, building society, post office	6.3%	65	8.7%	11	7.4%	4	8.3%	4	1.7%	1	4.4%	1	2.9%	2	18.6%	12	5.0%	4	6.7%	20	2.4%	4	3.5%	1
Yes - visiting health service such as doctor, dentist, hospital	1.4%	15	2.4%	3	0.0%	0	0.7%	0	2.4%	2	3.7%	1	1.6%	1	1.5%	1	1.4%	1	0.8%	2	2.0%	3	0.8%	0
Yes - visiting other service such as laundrette, hairdresser, recycling	0.8%	8	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	1.4%	4	1.6%	2	0.8%	0
Yes - visiting the market	0.9%	9	0.5%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	1.6%	2	0.8%	0
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	62.3%	639	64.7%	82	76.4%	43	53.7%	28	70.9%	48	70.8%	13	58.7%	49	63.3%	42	67.1%	48	53.4%	163	68.5%	104	74.9%	20
Yes - Visiting church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Window shopping / browsing	0.3%	3	0.7%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
(Don't know)	0.9%	9	0.0%	0	0.0%	0	2.1%	1	0.9%	1	0.0%	0	2.3%	2	0.8%	1	0.0%	0	1.2%	4	0.8%	1	0.0%	0
Weighted base:		1025		127		56		53		67		19		83		67		72		305		151		26
Sample:		1022		91		94		90		91		96		92		93		95		94		97		89

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q05 Where do you do most of your household's small scale 'top-up' food shopping?</b>												
<i>Excl. nulls &amp; SFT</i>												
Asda, High Street, Conduit Lane, Hoddesdon	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow	1.6%	14	9.6%	11	2.8%	1	1.0%	0	0.9%	1	2.1%	0
Asda, Watton Road, Ware	1.5%	13	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Co-operative, Church Lane, Chesthunt, Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Colt Hatch, Off Hobtoe Road, Harlow	0.8%	7	4.8%	6	1.7%	1	0.0%	0	0.0%	0	2.9%	0
Co-operative, Fleming Crescent, Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Goffs Lane, Goffs Oak, Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, High Road, North Weald, Epping	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, High Street, Cheshunt, Waltham Cross	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, High Street, Old Harlow	0.9%	8	0.7%	1	0.9%	0	0.9%	0	0.0%	0	38.5%	6
Co-operative, High Street, Stanstead Abbots, Ware	0.6%	5	0.0%	0	0.0%	0	12.7%	5	0.0%	0	0.0%	0
Co-operative, Long House, Bush Fair Tye Green, Harlow	0.7%	6	5.0%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Co-operative, Maunds Road, Maunds Hatch, Harlow	0.5%	4	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Stanstead Road, Hoddesdon	0.6%	5	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Co-operative, The Heath, Hatfield Heath, Bishop's Stortford	1.2%	10	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.3%	1
Co-operative, Tumbler Road, Harlow	0.6%	5	3.7%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative, Upshire Road, Upshire, Waltham Abbey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amwell Street, Hoddesdon	1.4%	12	0.0%	0	0.0%	0	2.8%	1	2.4%	1	0.0%	0
Morrisons, High Road, Loughton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Sainsbury's, Brewery Road,	3.9%	34	0.0%	0	0.0%	0	5.6%	2	1.0%	1	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Hoddesdon																								
Sainsbury's, Fifth Allende Avenue, Harlow	2.8%	25	9.2%	11	16.4%	7	10.1%	4	0.9%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Sainsbury's, Hartham Lane, Hertford	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	1.4%	4	0.0%	0	0.0%	0
Sainsbury's, Old Station Road, Loughton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	3.2%	28	0.0%	0	0.0%	0	1.2%	0	25.9%	16	0.0%	0	8.4%	6	10.1%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's, Torrington Drive, Loughton	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	11	0.0%	0
Sainsbury's, Ware Street Local, Star Street, Ware	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.9%	14	0.0%	0	0.0%	0
Tesco Express, Burford Street, Hoddesdon	0.4%	4	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Epping	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	11	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.7%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hoddesdon	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	15	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	6.8%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	59	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow	1.2%	11	5.4%	6	6.4%	3	0.0%	0	0.0%	0	2.7%	0	1.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Turners Hill, Cheshunt, Waltham Cross	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	8	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	2.5%	22	0.0%	0	0.0%	0	1.0%	0	10.9%	7	0.0%	0	13.7%	9	7.4%	4	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	3.4%	30	18.5%	22	7.9%	4	0.0%	0	4.9%	3	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow	2.4%	21	5.0%	6	16.6%	7	1.0%	0	5.0%	3	20.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping	2.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	25	1.0%	0
Tesco Superstore,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sewardstone Road, Waltham Abbey												
Tesco Superstore, West Street, Ware	2.7%	24	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Bishop's Stortford	2.4%	21	0.6%	1	0.8%	0	0.0%	0	5.9%	4	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Fair	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Epping	1.6%	14	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	7
Harlow Town Centre	1.4%	12	3.8%	4	5.7%	3	7.5%	3	0.0%	0	0.0%	0
Harlow (out of town centre)	1.3%	11	4.9%	6	4.2%	2	6.6%	3	0.0%	0	2.0%	0
Hatfield	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	7.2%	5
Hertford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.8%	7	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Katherines	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Loughton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Harlow	0.2%	2	0.0%	0	0.8%	0	0.0%	0	8.0%	1	0.0%	0
Royston	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Sherards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye	0.5%	4	3.2%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
The Stow	0.8%	7	0.0%	0	16.5%	7	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ware	0.6%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstore outside District	5.4%	47	0.0%	0	0.0%	0	3.3%	1	1.0%	1	1.0%	0
Aldi, First Avenue, Harlow	1.8%	16	6.1%	7	10.5%	5	3.8%	2	2.4%	1	3.0%	0
Aldi, London Road, Bishop's Stortford	1.7%	15	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
Aldi, Taverners Way, Hoddesdon	2.0%	18	0.0%	0	0.0%	0	0.9%	0	0.8%	0	0.0%	0
B&M, Princes Gate Retail Park, Howard Way, Harlow	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth	1.0%	9	0.0%	0	0.0%	0	0.0%	0	14.5%	9	1.3%	0
Other local stores	3.7%	33	0.0%	0	1.0%	0	4.2%	2	3.5%	2	0.0%	0
Co-operative, Cambridge Road, Stansted	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tye, Southern	1.8%	16	10.4%	12	1.8%	1	4.9%	2	0.0%	0	0.0%	0



## Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Way, Harlow												
Marks & Spencer Simply Food, High Street, Epping	0.9%	8	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Southern Way, Great Parndon, Harlow	0.3%	3	0.7%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt	0.8%	7	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, South Street, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar	1.6%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, High Street, Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	6
Tesco Superstore, Ware Road, Hertford	4.1%	35	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Waitrose, Bircherley Green Shopping Centre, Hertford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford	1.1%	10	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.1%	0
Weighted base:	874	118	45	41	62	15	67	58	54	279	116	20
Sample:	844	84	78	73	84	75	70	81	72	85	75	67

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: £</b>																								
<b>Q05A</b> Approximately how much does your household spend on top-up food and groceries shopping at (LOCATION MENTIONED AT Q05)?																								
<i>Those who do top-up food shopping at Q05:</i>																								
£1 - £5	15.0%	137	5.6%	7	9.5%	4	10.4%	5	6.2%	4	10.9%	2	17.2%	12	15.2%	9	19.8%	11	20.0%	60	16.0%	19	21.2%	4
£6 - £10	19.6%	179	18.2%	22	24.9%	11	17.7%	8	23.6%	15	17.5%	3	26.7%	19	22.5%	14	22.3%	12	17.1%	51	18.5%	22	12.4%	3
£11 - £15	10.2%	94	12.5%	15	11.3%	5	19.5%	9	10.3%	7	13.8%	2	10.2%	7	8.2%	5	15.4%	9	7.8%	23	6.1%	7	21.7%	4
£16 - £20	17.6%	161	21.2%	26	18.3%	8	19.8%	9	17.2%	11	16.2%	3	12.1%	9	21.1%	13	22.0%	12	18.1%	54	13.2%	15	9.2%	2
£21 - £25	6.0%	55	8.2%	10	9.3%	4	6.0%	3	5.0%	3	7.5%	1	5.4%	4	4.7%	3	0.8%	0	5.7%	17	7.3%	9	4.3%	1
£26 - £30	8.1%	74	7.6%	9	2.6%	1	6.2%	3	8.7%	6	3.0%	0	10.1%	7	5.9%	4	9.8%	5	9.6%	28	7.9%	9	5.3%	1
£31 - £35	0.9%	8	0.6%	1	1.0%	0	0.8%	0	3.2%	2	0.0%	0	2.6%	2	0.8%	1	0.0%	0	0.7%	2	0.0%	0	2.5%	1
£36 - £40	5.6%	52	5.3%	6	1.8%	1	5.0%	2	6.0%	4	3.7%	1	4.4%	3	4.1%	2	1.1%	1	5.0%	15	13.3%	16	4.3%	1
£41 - £45	0.6%	6	1.9%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£46 - £50	3.5%	32	9.4%	11	6.6%	3	1.9%	1	4.9%	3	1.1%	0	1.9%	1	0.7%	0	0.9%	1	3.2%	10	1.2%	1	0.0%	0
£51 - £55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	1.6%	14	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	1	1.5%	1	0.0%	0	3.8%	11	0.0%	0	1.7%	0
£61 - £65	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
£66 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	2	0.0%	0	2.4%	1	0.0%	0	0.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.5%	5	0.6%	1	0.0%	0	0.9%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.7%	2	0.0%	0	3.2%	1
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.0%	83	6.7%	8	11.3%	5	10.8%	5	10.1%	6	20.2%	3	6.5%	5	12.5%	8	4.7%	3	7.0%	21	14.4%	17	10.7%	2
(Refused)	1.1%	10	1.7%	2	0.0%	0	1.0%	0	3.0%	2	1.9%	0	0.0%	0	0.0%	0	3.3%	2	0.6%	2	1.0%	1	2.4%	0
<b>Mean:</b>	<b>20.23</b>		<b>23.46</b>		<b>20.66</b>		<b>18.88</b>		<b>21.23</b>		<b>22.66</b>		<b>18.65</b>		<b>17.93</b>		<b>15.05</b>		<b>20.69</b>		<b>19.70</b>		<b>21.49</b>	
Weighted base:	916	121	45	46	63	16	72	60	56	298	117	20												
Sample:	878	86	79	77	86	79	76	86	77	89	76	67												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q06 Where do you usually do most of your household's shopping for clothes, footwear and other fashion goods?</b>																								
<i>Excl. nulls &amp; SFT</i>																								
Asda, Watergardens, Southgate, Harlow	0.3%	3	0.6%	1	0.8%	0	0.0%	0	0.9%	1	1.4%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	0.3%	3	1.7%	2	0.8%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Tesco Superstore, Sewardstone Road, Waltham Abbey	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
Brookfield Centre, Cheshunt	17.1%	151	7.0%	9	2.8%	1	14.1%	7	3.3%	2	14.1%	2	3.0%	2	0.0%	0	5.6%	3	40.5%	107	14.1%	18	1.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, Harlow	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Edinburgh Way, Harlow	0.5%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	2	1.2%	2	0.0%	0
The Howard Centre, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	7.3%	64	1.9%	2	2.8%	1	1.9%	1	30.0%	17	11.4%	2	29.3%	20	30.0%	17	6.6%	4	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1
Cambridge	2.5%	22	0.0%	0	0.0%	0	0.0%	0	6.4%	4	4.2%	1	5.6%	4	16.6%	9	7.5%	4	0.0%	0	0.0%	0	0.0%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	3.2%	28	0.7%	1	1.9%	1	4.4%	2	4.9%	3	2.6%	0	3.4%	2	0.8%	0	3.5%	2	2.6%	7	7.0%	9	2.5%	1
Chelmsford	2.2%	19	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.7%	1	1.9%	1	11.9%	7	0.0%	0	0.0%	0	2.2%	3	30.6%	7
Cheshunt (NOT Brookfield Centre)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	7.4%	4	0.0%	0	0.0%	0	1.0%	0
City of London / Spitalfields / Shoreditch	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	10	0.0%	0
Great Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow town centre	44.2%	390	72.2%	90	81.5%	36	64.4%	30	34.0%	20	41.3%	6	34.5%	24	26.6%	15	34.0%	18	37.0%	98	34.7%	45	37.4%	8

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Hertford	1.2%	11	0.0%	0	0.0%	0	0.8%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.2%	8	0.0%	0	0.0%	0
Hoddesdon	0.3%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.7%	6	0.0%	0	0.8%	0	0.0%	0	0.8%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	7.2%	2
Lakeside (Shopping Centre)	2.6%	23	7.4%	9	4.2%	2	4.6%	2	3.4%	2	12.3%	2	4.5%	3	0.9%	1	2.1%	1	0.0%	0	0.0%	0	4.2%	1
Old Harlow (neighbourhood centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations, London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	2.0%	0
Romford	1.0%	9	0.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.3%	7	1.0%	0
Stevenage	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8	0.9%	2	0.0%	0	0.0%	0
Stratford town centre (excluding Westfield Stratford City)	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Stow (neighbourhood centre)	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Waltham Cross	0.6%	6	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0
Ware	0.4%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	2.4%	21	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	0	2.6%	2	0.0%	0	4.8%	3	6.0%	16	0.0%	0	0.0%	0
Westfield Stratford City (not including Stratford town centre)	4.3%	38	5.3%	7	0.0%	0	0.0%	0	9.7%	6	1.1%	0	0.9%	1	0.0%	0	0.0%	0	2.6%	7	14.0%	18	1.3%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside District	1.7%	15	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	0	1.9%	1	3.6%	10	2.2%	3	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	0.8%	7	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Freeport Outlet Shopping Village, Charter Way, Braintree	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.8%	1	2.1%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Stanstead Abbots	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		884		124		45		47		58		14		70		56		54		265		129		22
Sample:		845		85		78		78		82		66		75		73		71		82		81		74

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q06A</b> What is the main reason you choose to shop at (LOCATION MENTIONED AT Q06)?																								
<i>Those who shop for clothes, footwear and other fashion goods at Q06:</i>																								
Can get everything I want there	6.8%	72	3.9%	5	7.4%	4	8.6%	5	11.2%	8	9.2%	2	5.7%	5	4.2%	3	18.1%	13	6.5%	21	1.0%	2	16.9%	5
Character / old buildings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clean shopping environment	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.8%	1	2.2%	0	0.7%	1	0.0%	0	0.7%	0	0.6%	2	0.0%	0	0.0%	0
Close to family / friends	1.0%	11	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.9%	0	2.1%	2	2.0%	1	1.5%	1	5.8%	5	0.8%	1	0.8%	0
Convenient to home	30.9%	327	47.7%	66	55.2%	31	36.5%	21	22.3%	16	29.3%	5	28.0%	23	36.5%	25	20.3%	14	26.8%	84	23.9%	36	18.3%	5
Convenient to work	2.3%	25	2.6%	4	0.0%	0	0.8%	0	1.6%	1	0.0%	0	0.9%	1	0.0%	0	6.4%	5	2.5%	8	4.2%	6	1.0%	0
Delivery service	1.4%	15	2.7%	4	0.0%	0	5.4%	3	0.0%	0	4.8%	1	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.8%	1	4.7%	1
Easy to get to by car	1.8%	19	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.5%	2	3.1%	10	2.8%	4	5.6%	2
Easy to get to by foot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
Easy to get to by public transport	1.0%	11	3.6%	5	0.8%	0	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	3	0.8%	1	0.8%	0
Friendly / helpful staff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good access to leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / easy to get around	0.5%	5	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Good places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always used it / familiarity	0.5%	5	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.9%	0	1.5%	1	0.7%	1	0.0%	0	0.0%	0	1.0%	2	4.1%	1
Independent stores	0.3%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	1.0%	2	0.8%	0
Long opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low prices / value for money	1.8%	19	5.2%	7	2.0%	1	2.1%	1	2.2%	2	2.6%	0	0.0%	0	3.3%	2	1.4%	1	1.3%	4	0.0%	0	1.0%	0
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Online shopping is convenient	10.5%	111	4.0%	6	7.5%	4	7.8%	5	13.0%	9	9.8%	2	11.9%	10	6.0%	4	9.6%	7	14.5%	46	10.5%	16	12.3%	3
Parking is free	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Parking prices are low	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Parking provision is good	1.2%	13	0.0%	0	0.6%	0	2.7%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.6%	2	1.9%	3	7.5%	2
Pedestrianised shopping area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pleasant shopping environment	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	2.8%	2	2.4%	7	1.6%	2	0.0%	0
Quality of food stores available	0.1%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food stores available	4.0%	42	4.3%	6	2.9%	2	3.8%	2	3.6%	3	1.1%	0	4.7%	4	5.5%	4	0.7%	0	5.1%	16	3.5%	5	0.0%	0
Range of food stores	0.1%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of non-food stores	24.0%	254	9.8%	13	13.9%	8	20.0%	12	35.6%	26	13.2%	2	34.4%	29	25.6%	17	14.3%	10	28.0%	88	28.3%	43	18.3%	5
Safe shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-service checkouts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.2%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping area	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Better than other locations	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0										
Close to other amenities / facilities	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.1%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
General preference for the location / store	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Has a BHS store	0.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Bon Marché store	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.7%	0	0.7%	1	0.0%	0	0.0%	0	1.4%	4	0.0%	0	1.0%	0
Has a Marks & Spencer store	1.3%	14	3.8%	5	0.6%	0	1.3%	1	0.7%	0	3.1%	1	1.6%	1	0.7%	0	0.0%	0	0.7%	2	1.7%	3	0.8%	0
Has a New Look store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Has a Primark store	0.6%	7	3.1%	4	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has an H&M store	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - cheaper	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Internet - good range of products	0.7%	7	1.5%	2	0.7%	0	1.9%	1	0.0%	0	1.7%	0	0.7%	1	0.0%	0	1.4%	1	0.6%	2	0.0%	0	0.0%	0
Internet - more sizes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Internet - no queues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - no shops close by	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - saves travelling and parking	0.4%	5	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	2	0.0%	0
It's newer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger store	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No other local main alternative	0.3%	3	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of an overall day out	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer it to Internet shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe-fitting service available there	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0
Suits my age	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	5	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	2	0.9%	1	0.0%	0
(No particular reason)	1.9%	20	1.0%	1	0.8%	0	0.0%	0	0.7%	0	6.3%	1	0.7%	1	4.4%	3	2.3%	2	0.7%	2	6.1%	9	0.8%	0
Weighted base:	1059		137		56		58		73		18		84		68		70		315		151		28	
Sample:	1033		96		92		97		99		89		89		94		93		95		96		93	

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q06B How do you normally travel to (LOCATION MENTIONED AT Q06)?</b>																								
<i>Those who shop for clothes, footwear and other fashion goods (excluding via the Internet) at Q06:</i>																								
Car / van (as driver)	77.2%	683	67.0%	83	63.3%	28	74.3%	35	79.1%	46	67.2%	9	69.2%	48	84.0%	48	87.7%	48	84.4%	224	74.0%	95	82.5%	18
Car / van (as passenger)	7.0%	62	7.2%	9	3.3%	1	13.7%	6	3.3%	2	20.1%	3	11.5%	8	6.8%	4	4.6%	3	6.2%	16	6.7%	9	5.2%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	5.0%	44	10.7%	13	10.6%	5	1.6%	1	3.7%	2	8.0%	1	3.3%	2	2.6%	1	2.2%	1	4.2%	11	2.5%	3	12.4%	3
Train	4.7%	41	0.6%	1	1.8%	1	4.4%	2	5.2%	3	2.6%	0	3.5%	2	5.8%	3	4.5%	2	4.4%	12	11.0%	14	0.0%	0
Taxi	0.2%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	44	12.9%	16	15.6%	7	5.0%	2	4.5%	3	0.0%	0	11.7%	8	0.0%	0	0.0%	0	0.7%	2	4.8%	6	0.0%	0
Bicycle	0.2%	2	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube	0.5%	5	1.7%	2	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel / goods delivered)	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		886		124		45		47		59		14		70		57		55		265		129		22
Sample:		848		85		78		78		83		66		75		74		72		82		81		74

**MeanScore: visits per week**

<b>Q06C How often do you visit (LOCATION MENTIONED AT Q06) for clothes, footwear and other fashion goods?</b>																								
<i>Those who shop for clothes, footwear and other fashion goods at Q06:</i>																								
Daily	1.4%	15	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	13	0.0%	0	1.0%	0
5 - 6 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.6%	6	0.0%	0	2.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Twice a week	1.0%	11	0.6%	1	0.7%	0	0.0%	0	1.5%	1	2.7%	0	0.9%	1	5.5%	4	0.8%	1	0.0%	0	1.9%	3	0.0%	0
Once a week	11.2%	119	18.8%	26	15.4%	9	7.0%	4	9.0%	7	6.6%	1	10.2%	9	6.3%	4	5.0%	4	14.3%	45	6.3%	9	7.1%	2
Once every 2 weeks	15.2%	161	15.4%	21	17.5%	10	20.9%	12	11.0%	8	9.9%	2	10.3%	9	9.3%	6	7.7%	5	21.1%	66	12.0%	18	11.6%	3
Once a month	33.1%	350	31.5%	43	34.9%	20	28.1%	16	28.9%	21	46.3%	8	28.3%	24	33.8%	23	33.2%	23	33.8%	106	37.8%	57	30.6%	9
Less often	33.2%	352	31.5%	43	24.5%	14	38.8%	23	39.2%	29	25.1%	4	46.5%	39	33.2%	23	39.5%	28	24.7%	78	39.4%	59	44.1%	12
(Don't know / varies)	4.1%	43	1.5%	2	5.0%	3	4.0%	2	7.7%	6	8.3%	1	3.8%	3	6.8%	5	13.9%	10	1.9%	6	2.7%	4	3.2%	1
Mean:		0.49		0.47		0.47		0.35		0.49		0.43		0.32		0.54		0.28		0.69		0.32		0.42
Weighted base:		1059		137		56		58		73		18		84		68		70		315		151		28
Sample:		1033		96		92		97		99		89		89		94		93		95		96		93

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q07 Where else do you do your household's shopping for clothes, footwear and other fashion goods?</b>												
<i>Those who shop for clothes, footwear and other fashion goods at Q06: AND Excl. nulls &amp; SFT</i>												
Asda, Watergardens, Southgate, Harlow	0.6%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	0.4%	2	1.2%	1	4.5%	1	1.1%	0	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Brookfield Centre, Cheshunt	12.5%	76	5.0%	3	6.7%	2	23.1%	8	5.9%	3	3.8%	0
Harlow Retail Park, Edinburgh Way, Harlow	3.7%	22	1.3%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Edinburgh Way, Harlow	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet Shopping Centre, Hatfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bishop's Stortford	8.2%	50	2.5%	1	10.4%	3	4.7%	2	28.6%	13	21.1%	2
Brentwood	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	3.0%	18	0.0%	0	0.0%	0	0.0%	0	10.3%	5	3.4%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	5.3%	32	1.3%	1	4.3%	1	8.7%	3	3.4%	2	0.0%	0
Chelmsford	4.2%	25	3.7%	2	9.1%	2	0.0%	0	2.7%	1	10.7%	1
Cheshunt (NOT Brookfield Centre)	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Church Langley (neighbourhood centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
City of London / Spitalfields / Shoreditch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Enfield	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.6%	4	3.9%	2	4.2%	1	0.0%	0	0.0%	0	1.7%	0
Harlow town centre	23.1%	140	14.4%	8	21.2%	5	19.1%	6	15.7%	7	16.3%	1
Hatfield	0.4%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Hertford	0.8%	5	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Hoddesdon	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.8%	5	3.6%	2	1.4%	0	0.0%	0	0.0%	0	1.6%	1
Lakeside (Shopping Centre)	13.9%	85	37.8%	22	24.4%	6	27.0%	9	18.4%	9	6.0%	1
Old Harlow (neighbourhood centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations, London	1.7%	10	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.3%	14	1.9%	1	3.5%	1	0.0%	0	0.0%	0	1.7%	0
Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Staple Tye (neighbourhood centre)	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Stevenage	2.2%	14	1.3%	1	1.8%	0	1.1%	0	0.0%	0	1.7%	0
Stratford town centre (excluding Westfield Stratford City)	1.1%	7	7.6%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Waltham Cross	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	4.2%	1	0.0%	0	0.0%	0	1.7%	0
Ware	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	2.6%	16	0.0%	0	0.0%	0	3.5%	1	2.1%	1	7.2%	1
Westfield Stratford City (not including Stratford town centre)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Other location outside District	1.1%	7	0.0%	0	0.0%	0	1.1%	0	1.0%	0	3.8%	0
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	2.6%	16	1.3%	1	3.1%	1	1.5%	0	1.2%	1	9.5%	1
Freeport Outlet Shopping Village, Charter Way, Braintree	2.0%	12	2.9%	2	0.0%	0	0.0%	0	4.7%	2	6.0%	1
North Weald	0.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	608		57		25		33		46		9	
Sample:	577		47		45		57		67		48	

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q08 Where do you do most of your household's shopping for furniture, floor coverings and household textiles?</b>																								
<i>Excl. nulls &amp; SFT</i>																								
Sainsbury's, Fifth Allende Avenue, Harlow	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sewardstone Road, Waltham Abbey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
B&Q, 6, The Oaks Retail Park, Howard Way, Harlow	1.3%	9	4.9%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0
B&Q, Swallowfields, Welwyn Garden City	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
B&Q, London Road, Stevenage	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Homebase, Edinburgh Way, Harlow	1.4%	10	4.7%	4	2.0%	1	0.0%	0	1.1%	1	3.8%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.3%	3	1.3%	0
Homebase, Fitzroy Park, Stansted Road, Bishops Stortford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.7%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	1.1%	7	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Road, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt	1.4%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.4%	5	2.9%	3	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
De Mandeville Retail Park, Southbury Road, Enfield	0.8%	6	5.8%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, 333 Southbury Road, Enfield, London	0.4%	2	0.0%	0	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Harlow Retail Park, Edinburgh Way, Harlow	14.9%	103	17.5%	15	41.3%	17	15.1%	6	20.8%	10	19.9%	2	6.5%	3	6.6%	2	12.0%	6	12.9%	29	9.7%	9	18.2%	3
Princes Gate Retail Park, Edinburgh Way, Harlow	12.4%	86	20.2%	18	18.5%	8	31.0%	13	21.1%	10	19.4%	2	32.0%	13	2.8%	1	3.1%	1	3.3%	7	12.3%	12	5.3%	1
Ravenside Retail Park, Ravenside Close, Edmonton	0.4%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Roaring Meg Shopping Centre, Stevenage Junction	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
The Howard Centre, Welwyn Garden City	0.2%	1	1.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Westgate Shopping Centre, Westgate, Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	2.8%	19	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0
Brentwood	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.6%	11	0.0%	0	0.0%	0	1.0%	0	5.0%	2	9.0%	1
Central London (West End / Oxford Street / Regent Street / Covent Garden)	1.1%	8	0.0%	0	0.0%	0	5.7%	2	3.2%	1	0.0%	0
Chelmsford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Cheshunt (NOT Brookfield Centre)	0.5%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Chipping Ongar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	3.5%	24	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Epping	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Harlow town centre	16.5%	114	13.6%	12	20.9%	9	12.6%	5	17.2%	8	15.9%	2
Hatfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Hertford	1.4%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.6%	4	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	4.7%	32	9.3%	8	7.2%	3	3.9%	2	1.1%	1	0.0%	0
Lakeside (Shopping Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Old Harlow (neighbourhood centre)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Other locations, London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Romford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Stevenage	2.0%	14	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
The Stow (neighbourhood centre)	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.1%	7	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.1%	0
Waltham Cross	6.6%	46	1.8%	2	0.8%	0	4.8%	2	6.1%	3	4.1%	0
Ware	1.6%	11	0.0%	0	0.0%	0	3.6%	1	0.0%	0	1.8%	0
Welwyn Garden City	5.6%	39	0.9%	1	0.0%	0	6.2%	3	3.4%	2	4.9%	0
Other retail warehousing, Harlow	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside District	1.5%	10	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.8%	1
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	0.2%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	4.8%	0
Chingford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	3

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ikea, Glover Drive, Tottenham	3.9% 27	4.7% 4	2.6% 1	0.0% 0	0.0% 0	0.0% 0	3.4% 1	2.0% 1	4.1% 2	5.7% 13	4.7% 5	0.0% 0
Queensgate Centre, Edinburgh Way, Harlow	1.3% 9	4.0% 4	4.5% 2	0.0% 0	2.3% 1	3.6% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.5% 2	0.0% 0
Stanstead Abbots	0.1% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	1.0% 7	0.0% 0	0.0% 0	2.7% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.4% 5	0.0% 0	0.0% 0
Weighted base:	693	88	42	41	47	10	41	36	47	228	96	17
Sample:	652	64	64	64	62	51	46	52	61	70	61	57

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q09 Where do you do most of your household's shopping for DIY and decorating goods?</b>																								
<i>Excl. nulls &amp; SFT</i>																								
Sainsbury's, Fifth Allende Avenue, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0										
B&Q, 6, The Oaks Retail Park, Howard Way, Harlow	20.1%	190	29.0%	36	38.4%	19	42.9%	22	12.0%	8	38.2%	5	13.3%	10	0.9%	1	5.8%	4	18.2%	53	20.3%	27	28.5%	6
B&Q, 1 Dearley Road, Enfield	2.3%	22	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	16	3.8%	5	0.0%	0
B&Q, Swallowfields, Welwyn Garden City	0.6%	6	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0
B&Q, Tangent Link, Harold Hill, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
B&Q, London Road, Stevenage	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	1
Homebase, Edinburgh Way, Harlow	11.6%	109	12.4%	15	20.7%	10	18.3%	9	12.8%	8	29.5%	4	9.9%	8	1.8%	1	12.5%	8	6.2%	18	17.2%	23	19.8%	4
Homebase, 140 Church Hill, Loughton	2.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	20	0.0%	0
Homebase, Sturlas Way, Waltham Cross	5.8%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	50	3.3%	4	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishops Stortford	9.3%	87	1.3%	2	0.0%	0	0.0%	0	31.5%	21	3.5%	0	43.8%	34	52.9%	29	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, 1 Baynes Place, Waterhouse Lane, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Homebase, Comet Way, Hatfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	7.9%	74	19.0%	24	14.8%	7	21.3%	11	8.5%	6	10.5%	1	2.8%	2	0.8%	0	3.3%	2	1.9%	5	10.3%	14	9.5%	2
Wickes, Uni1 1 Madford Retail Park, Ware Road, Hertford	6.2%	59	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	7	17.3%	50	0.0%	0	0.0%	0
Wickes, Sturlas Way, Waltham Cross	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	14	2.1%	3	0.0%	0
Wickes, Wickes Goldstone House, Langton Road, Debden Industrial Estate, Loughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Wickes, Goodlife Park, Stansted Road, Bishops Stortford	1.4%	13	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	7.7%	6	7.1%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0
Chelmer Village Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Chelmer Village Way, Chelmsford																								
Harlow Retail Park, Edinburgh Way, Harlow	5.8%	55	11.5%	14	12.5%	6	2.9%	1	9.5%	6	6.0%	1	1.0%	1	0.9%	1	3.9%	2	5.4%	16	4.0%	5	4.9%	1
Princes Gate Retail Park, Edinburgh Way, Harlow	4.4%	42	15.9%	20	6.8%	3	5.9%	3	3.3%	2	3.7%	1	1.9%	1	0.8%	0	4.6%	3	0.7%	2	4.5%	6	1.2%	0
Roaring Meg Shopping Centre, Stevenage Junction	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Centre, Westgate, Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	3.8%	36	0.6%	1	0.0%	0	0.0%	0	16.6%	11	0.0%	0	16.2%	12	15.0%	8	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Chelmsford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	6.4%	1
Cheshunt (NOT Brookfield Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2
Enfield	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	13	0.0%	0	0.0%	0
Epping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
Harlow town centre	4.1%	38	7.0%	9	3.1%	2	3.3%	2	1.6%	1	5.1%	1	0.9%	1	1.9%	1	18.5%	12	2.3%	7	3.0%	4	3.2%	1
Hertford	1.2%	12	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.9%	8	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Letchworth Garden City	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Old Harlow (neighbourhood centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other locations, London	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0
Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Stratford town centre (excluding Westfield Stratford City)	0.3%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Waltham Cross	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.4%	10	2.8%	4	0.0%	0
Ware	0.3%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	4	0.0%	0	0.0%	0
Other retail warehousing, Harlow	1.1%	11	0.5%	1	0.9%	0	0.0%	0	0.0%	0	1.1%	0	2.6%	2	0.0%	0	0.8%	0	1.9%	5	0.9%	1	1.3%	0
Braintree	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Centre, Edinburgh Way, Harlow	0.4%	4	2.2%	3	1.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	943	125		49		50		66		14		77		56		62		291		133		21		
Sample:	900	86		77		85		88		75		86		81		81		85		85		71		

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q10 Where do you do most of your household's shopping for domestic appliances such as washing machines, fridges cookers and kettles?</b>												
<i>Excl. nulls &amp; SFT</i>												
Asda, Watergardens, Southgate, Harlow	0.3%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's, Brewery Road, Hoddesdon	0.4%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
B&Q, Tangent Link, Harold Hill, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Homebase, Edinburgh Way, Harlow	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	5.0%	1
Homebase, 140 Church Hill, Loughton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishops Stortford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Wickes, Princes Gate Retail Park, Howard Way, Harlow	0.6%	4	2.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Wickes, Uni1 1 Madford Retail Park, Ware Road, Hertford	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Road, Bishops Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Brookfield Centre, Cheshunt	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
De Mandeville Retail Park, Southbury Road, Enfield	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, Harlow	23.7%	149	38.8%	35	36.6%	14	24.6%	9	25.3%	12	13.5%	2
Princes Gate Retail Park, Edinburgh Way, Harlow	25.2%	159	37.8%	34	40.4%	16	51.9%	18	25.9%	12	48.5%	6
Ravenside Retail Park, Ravenside Close, Edmonton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Shopping Centre, Stevenage Junction	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2



# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
The Howard Centre, Welwyn Garden City	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Westgate Shopping Centre, Westgate, Stevenage	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	6
Bishop's Stortford	8.4%	53	1.8%	2	0.0%	0	0.0%	0	27.2%	13	0.0%	0
Brentwood	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.1%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Chelmsford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	4
Cheshunt (NOT Brookfield Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Harlow town centre	6.5%	41	8.6%	8	15.0%	6	3.2%	1	2.4%	1	13.8%	2
Hertford	3.8%	24	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Hoddesdon	0.5%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Lakeside (Shopping Centre)	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Old Harlow (neighbourhood centre)	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Other locations, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Sawbridgeworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Stevenage	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stow (neighbourhood centre)	0.8%	5	2.2%	2	2.9%	1	1.2%	0	2.3%	1	3.0%	0
Waltham Cross	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	10.0%	63	0.8%	1	0.0%	0	12.1%	4	4.5%	2	4.3%	1
Westfield Stratford City (not including Stratford town centre)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Chingford	2.0%	12	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Queensgate Centre, Edinburgh Way, Harlow	1.7%	11	4.7%	4	2.4%	1	0.0%	0	3.1%	1	9.3%	1
Tesco Extra, Brookfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Cheshunt, Waltham Cross												
Weighted base:	629	91	40	35	48	12	54	33	46	175	78	18
Sample:	670	65	63	62	68	59	67	49	62	61	53	61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q11 Where do you do most of your household's shopping for TV, audio, photographic, mobile phones, and computer equipment?</b>												
<i>Excl. nulls &amp; SFT</i>												
Asda, Watergardens, Southgate, Harlow	0.4%	3	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	1
Asda, Watton Road, Ware	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sainsbury's, Fifth Allende Avenue, Harlow	0.4%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	0.3%	2	0.7%	1	1.0%	0	0.0%	0	1.0%	0	3.1%	0
Tesco Superstore, East Road, Harlow	0.1%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Edinburgh Way, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt	1.7%	12	0.0%	0	0.0%	0	3.2%	1	1.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De Mandeville Retail Park, Southbury Road, Enfield	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, 333 Southbury Road, Enfield, London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, Harlow	23.2%	158	36.3%	37	32.7%	11	24.5%	10	26.3%	12	7.2%	1
Princes Gate Retail Park, Edinburgh Way, Harlow	24.3%	166	36.5%	37	48.0%	17	39.7%	16	20.3%	10	49.1%	6
Ravenside Retail Park, Ravenside Close, Edmonton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Shopping Centre, Stevenage Junction	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Howard Centre, Welwyn Garden City	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Westgate Shopping Centre, Westgate, Stevenage	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Bishop's Stortford	7.1%	49	1.6%	2	1.3%	0	0.0%	0	30.1%	14	4.1%	0	36.3%	21	19.7%	8	5.7%	2	0.0%	0	0.0%	0	2.0%	0
Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Cambridge	2.3%	16	0.0%	0	0.0%	0	0.0%	0	7.2%	3	4.9%	1	5.3%	3	14.3%	6	3.6%	1	0.0%	0	1.3%	1	0.0%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.8%	5	5.7%	5	4.1%	1
Chelmsford	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	5	0.0%	0	0.0%	0	0.0%	0	7.3%	2
Cheshunt (NOT Brookfield Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Enfield	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	1.3%	1	0.0%	0
Harlow town centre	7.7%	53	11.2%	11	8.6%	3	16.6%	7	2.5%	1	11.1%	1	10.4%	6	14.6%	6	15.4%	6	2.0%	4	6.9%	6	3.4%	1
Hertford	1.2%	8	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.2%	6	0.0%	0	0.0%	0
Hoddesdon	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Lakeside (Shopping Centre)	1.2%	8	2.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	2.6%	1
Old Harlow (neighbourhood centre)	0.4%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Other locations, London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	0
Romford	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	1.0%	0
Stevenage	0.7%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.2%	2	0.0%	0	0.0%	0
The Stow (neighbourhood centre)	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Ware	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	9.8%	67	0.0%	0	0.0%	0	9.4%	4	4.8%	2	6.4%	1	1.0%	1	1.8%	1	15.8%	7	25.2%	49	3.9%	4	0.0%	0
Westfield Stratford City (not including Stratford town centre)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Other retail warehousing, Harlow	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	4	2.0%	0
Chingford	1.4%	10	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	5.5%	5	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Centre, Edinburgh Way, Harlow	2.3%	16	4.2%	4	2.7%	1	0.0%	0	2.2%	1	11.1%	1	2.3%	1	2.4%	1	0.0%	0	0.0%	0	5.8%	5	2.3%	0
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	1.7%	11	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.3%	8	1.3%	1	0.0%	0
Weighted base:	682		102		35		39		47		11		59		40		41		193		94		21	

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	705	70	59	67	63	58	69	56	64	63	63	73

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q12 Where do you do most of your household's shopping on goods for personal care, such as soaps, beauty products, medical goods?</b>																								
<i>Excl. nulls &amp; SFT</i>																								
Asda, High Street, Conduit Lane, Hoddesdon	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0
Asda, Highfields Road, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow	1.6%	16	7.6%	10	1.7%	1	6.9%	3	0.0%	0	2.1%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	0
Asda, Watton Road, Ware	0.9%	9	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	8	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	2.0%	20	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.9%	15	1.7%	2	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	2.0%	20	6.4%	8	13.4%	7	1.7%	1	1.6%	1	6.6%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.9%	0
Sainsbury's, Hartham Lane, Hertford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Old Station Road, Loughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	1.6%	16	0.0%	0	0.0%	0	0.0%	0	12.8%	9	0.0%	0	4.3%	3	3.9%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Sainsbury's, Torrington Drive, Loughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	2.3%	22	0.7%	1	0.0%	0	0.0%	0	8.2%	6	0.0%	0	9.1%	7	13.3%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	4.9%	49	25.9%	32	6.9%	4	0.9%	0	0.7%	0	16.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	5	4.9%	1
Tesco Superstore, East Road, Harlow	3.0%	30	9.3%	12	7.1%	4	5.7%	3	6.7%	5	23.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.1%	2	0.8%	0
Tesco Superstore, High Street, Epping	1.5%	14	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	12	0.0%	0
Tesco Superstore, Sewardstone Road, Waltham Abbey	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	12	0.0%	0
Tesco Superstore, West Street, Ware	1.3%	13	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	11	0.7%	2	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt	10.6%	105	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	31.8%	98	0.9%	1	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Harlow Retail Park, Edinburgh Way, Harlow	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.8%	0
Princes Gate Retail Park, Edinburgh Way, Harlow	0.4%	4	2.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Shopping Centre, Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Junction												
The Howard Centre, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Bishop's Stortford	11.6%	115	0.6%	1	0.0%	0	1.8%	1	38.3%	27	3.2%	1
Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Fair (neighbourhood centre)	0.2%	2	1.2%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Cambridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.7%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	0.7%	7	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.1%	0
Chelmsford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt (NOT Brookfield Centre)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	4.7%	47	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.9%	1
Great Dunmow	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow town centre	15.4%	153	43.7%	55	60.6%	31	32.2%	16	12.9%	9	23.6%	4
Hertford	6.7%	66	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.9%	0
Hoddesdon	4.7%	47	0.0%	0	0.0%	0	12.4%	6	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lakeside (Shopping Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Old Harlow (neighbourhood centre)	1.4%	14	0.0%	0	0.0%	0	0.8%	0	0.0%	0	14.4%	2
Other locations, London	1.1%	11	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.7%	7	0.0%	0	0.7%	0	0.0%	0	10.0%	7	0.0%	0
Staple Tye (neighbourhood centre)	0.2%	2	0.5%	1	1.8%	1	1.7%	1	0.0%	0	0.0%	0
Stevenage	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford town centre (excluding Westfield Stratford City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
The Stow (neighbourhood centre)	0.2%	2	0.0%	0	3.4%	2	0.0%	0	0.9%	1	0.0%	0
Waltham Abbey	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ware	2.0%	20	0.0%	0	0.0%	0	0.7%	0	1.8%	1	0.0%	0
Welwyn Garden City	2.0%	20	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.8%	1
Other retail warehousing, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Other location outside District	1.4%	13	0.0%	0	0.0%	0	0.7%	0	4.9%	3	0.9%	0
Bluewater Shopping Centre, Bluewater Parkway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11						
Greenhithe																		
North Weald	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.8%	0				
Roydon	0.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0				
Stanstead Abbots	0.4%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	0.0%	0				
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	3.7%	12	1.7%	2	0.0%	0
Tesco Superstore, Stortford Road, Dunmow	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Theydon Bois	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	9	0.0%	0
Weighted base:	996	125	51	50	70	17	76	63	65	309	144	26						
Sample:	976	88	87	87	94	87	86	89	85	94	92	87						



# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q13 Where do you do most of your household's shopping on goods for recreational goods including books, games, sports goods and bicycles?</b>																								
<i>Excl. nulls &amp; SFT</i>																								
Asda, Chelmer Village Centre, Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow	1.2%	5	6.0%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Asda, Watton Road, Ware	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brewery Road, Hoddesdon	1.0%	4	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.6%	2	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bishops Park Centre, Lancaster Way, Bishop's Stortford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow	0.9%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.0%	0
Tesco Superstore, East Road, Harlow	0.9%	4	4.8%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	9	0.0%	0
Tesco Superstore, West Street, Ware	0.4%	2	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt	5.1%	23	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	22	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	15.1%	2
Harlow Retail Park, Edinburgh Way, Harlow	7.4%	32	1.2%	1	13.0%	3	6.0%	2	4.4%	1	13.4%	1	3.6%	1	0.0%	0	0.0%	0	15.9%	23	2.3%	1	3.3%	0
Princes Gate Retail Park, Edinburgh Way, Harlow	6.1%	27	7.2%	4	19.6%	4	18.6%	5	11.6%	3	3.4%	0	6.6%	2	2.8%	1	2.6%	1	0.0%	0	8.6%	5	17.5%	2
Roaring Meg Shopping Centre, Stevenage Junction	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet Shopping Centre, Hatfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Centre, Westgate, Stevenage	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford	14.8%	65	2.5%	2	4.1%	1	1.8%	0	64.3%	19	5.3%	0	56.8%	21	55.3%	19	15.9%	3	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	1
Bush Fair (neighbourhood centre)	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.0%	4	3.3%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.3%	1	2.0%	0
Central London (West End /	1.3%	6	0.0%	0	1.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	5.3%	3	2.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Oxford Street / Regent Street / Covent Garden)												
Chelmsford	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	3.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	13
Epping	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow town centre	32.3%	142	67.5%	42	50.6%	10	50.1%	13	9.5%	3	62.7%	4
Hertford	3.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.7%	3	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Lakeside (Retail Parks, IKEA etc)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside (Shopping Centre)	0.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Old Harlow (neighbourhood centre)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0
Sawbridgeworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Staple Tye (neighbourhood centre)	0.3%	1	1.1%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
The Stow (neighbourhood centre)	0.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.9%	8	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Waltham Cross	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ware	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City (not including Stratford town centre)	0.7%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other retail warehousing, Harlow	0.4%	2	0.0%	0	2.8%	1	0.0%	0	1.6%	0	3.4%	0
Chingford	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Queensgate Centre, Edinburgh Way, Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Roydon	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Tesco Extra, Brookfield Centre, Cheshunt, Waltham Cross	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Weighted base:	439	62	20	26	29	6	37	35	20	142	53	10
Sample:	396	42	37	37	46	27	38	45	23	38	32	31

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
<b>Q14 Where do you do most of your household's shopping on luxury goods such as jewellery, clocks, watches, glassware and tableware?</b>																							
<i>Excl. nulls &amp; SFT</i>																							
Asda, Watergardens, Southgate, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Brewery Road, Hoddesdon	0.5%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	
Sainsbury's, Thorley Neighbourhood Centre, Bishop's Stortford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, East Road, Harlow	0.1%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Sewardstone Road, Waltham Abbey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	
Homebase, Edinburgh Way, Harlow	0.5%	3	0.0%	0	9.6%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Fitzroy Park, Stansted Road, Bishops Stortford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	
Brookfield Centre, Cheshunt	4.4%	23	0.0%	0	0.0%	0	1.7%	0	0.0%	0	7.1%	0	0.0%	0	0.0%	0	11.9%	21	2.1%	1	0.0%	0	
Harlow Retail Park, Edinburgh Way, Harlow	2.9%	15	6.4%	4	4.6%	1	0.0%	0	4.1%	1	3.0%	0	0.0%	0	6.1%	2	3.2%	5	0.0%	0	6.0%	1	
Princes Gate Retail Park, Edinburgh Way, Harlow	1.4%	7	0.0%	0	3.6%	1	0.0%	0	4.1%	1	3.0%	0	0.0%	0	0.0%	0	1.2%	2	2.1%	1	15.9%	1	
The Galleria Outlet Shopping Centre, Hatfield	0.2%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Westgate Shopping Centre, Westgate, Stevenage	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	
Bishop's Stortford	11.2%	58	1.3%	1	0.0%	0	0.0%	0	20.4%	7	7.6%	1	55.3%	23	47.7%	21	18.2%	6	0.0%	0	0.0%	0	2.5%
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Cambridge	3.3%	17	0.0%	0	0.0%	0	0.0%	0	13.6%	5	4.9%	0	9.6%	4	12.2%	5	3.2%	1	0.0%	0	2.4%	2	2.5%
Central London (West End / Oxford Street / Regent Street / Covent Garden)	6.1%	31	2.1%	1	0.0%	0	24.5%	6	14.4%	5	8.6%	1	1.8%	1	4.6%	2	1.7%	1	1.2%	2	18.2%	12	14.1%
Chelmsford	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	10.8%	5	0.0%	0	0.0%	0	4.3%	3	25.6%
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Enfield	3.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	17	0.0%	0	0.0%	0	0
Epping	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	5.0%
Great Dunmow	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	0.0%	0	0.0%	0	0.0%	0	2.5%
Harlow town centre	25.6%	133	62.8%	42	58.4%	14	51.7%	13	9.8%	4	32.5%	2	18.4%	8	8.9%	4	24.1%	8	15.9%	28	18.1%	12	5.0%
Hertford	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	3.8%	7	0.0%	0	0.0%	0	0
Hoddesdon	3.0%	16	0.0%	0	1.7%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	14	0.0%	0	0.0%	0	0
Lakeside (Retail Parks, IKEA etc)	0.7%	3	2.9%	2	0.0%	0	1.9%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside (Shopping Centre)	6.4%	33	14.8%	10	6.1%	1	3.9%	1	12.5%	5	14.7%	1	3.6%	1	5.6%	2	1.9%	1	4.3%	7	4.3%	3	8.5%
Old Harlow (neighbourhood)	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
centre)												
Other locations, London	1.0%	5	3.1%	2	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford town centre (excluding Westfield Stratford City)	0.4%	2	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Waltham Cross	3.1%	16	0.0%	0	0.0%	0	1.5%	0	4.1%	1	0.0%	0
Walthamstow	0.2%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Ware	0.9%	5	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Welwyn Garden City	12.1%	63	1.1%	1	0.0%	0	3.0%	1	4.4%	2	2.3%	0
Westfield Stratford City (not including Stratford town centre)	2.0%	10	5.4%	4	1.5%	0	0.0%	0	0.0%	0	2.6%	0
Other location outside District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Greenhithe	1.0%	5	0.0%	0	1.7%	0	0.0%	0	0.0%	0	2.6%	0
Freeport Outlet Shopping Village, Charter Way, Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	520	67	23	24	36	7	42	43	31	173	65	9
Sample:	454	42	34	37	50	32	45	55	41	49	39	30

### Q15 Do you visit any of the following neighbourhood centres? [MR/PR]

Harlow Town Centre	77.2%	851	97.7%	138	96.7%	59	84.8%	50	67.3%	50	73.9%	14	75.0%	68	57.6%	41	62.1%	46	78.7%	255	70.7%	110	62.1%	19
The Stow	14.1%	155	29.8%	42	58.2%	35	23.0%	14	8.3%	6	32.2%	6	4.8%	4	4.6%	3	5.4%	4	8.8%	29	6.5%	10	3.9%	1
Staple Tye	17.6%	194	50.7%	71	41.2%	25	47.6%	28	4.0%	3	18.8%	4	8.9%	8	8.9%	6	7.5%	6	7.8%	25	8.6%	13	11.2%	3
Old Harlow	16.3%	180	25.2%	35	45.7%	28	14.6%	9	8.1%	6	73.3%	14	15.7%	14	4.2%	3	10.1%	8	14.1%	46	9.2%	14	9.5%	3
Church Langley	21.8%	240	57.6%	81	35.0%	21	21.0%	12	13.2%	10	30.0%	6	15.7%	14	2.0%	1	11.0%	8	11.2%	36	29.0%	45	13.6%	4
Bush Fair	12.9%	142	52.6%	74	30.9%	19	23.8%	14	1.7%	1	14.9%	3	7.6%	7	2.1%	2	5.5%	4	2.6%	8	5.3%	8	6.9%	2
(None of these)	19.4%	214	0.0%	0	1.2%	1	14.5%	9	29.9%	22	7.4%	1	20.6%	19	39.7%	28	35.8%	27	19.6%	64	21.5%	33	32.5%	10
Weighted base:	1102	141	61	59	75	19	91	71	74	324	156	30												
Sample:	1102	101	100	100	100	100	100	101	100	100	100	100												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q15B Which do you visit the most often?</b>																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Harlow Town Centre	78.2%	695	48.3%	68	66.7%	40	67.0%	34	91.2%	48	32.5%	6	82.5%	60	87.1%	38	95.6%	46	96.2%	251	74.2%	91	73.5%	15
The Stow	2.9%	25	3.1%	4	23.6%	14	0.0%	0	0.0%	0	2.7%	0	0.0%	0	2.4%	1	0.0%	0	2.1%	5	0.0%	0	0.0%	0
Staple Tye	5.1%	45	15.6%	22	1.3%	1	20.6%	10	2.9%	1	1.9%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	4.7%	6	11.7%	2
Old Harlow	3.0%	27	2.2%	3	3.4%	2	3.7%	2	1.2%	1	58.1%	10	2.7%	2	4.6%	2	2.1%	1	0.8%	2	1.1%	1	2.1%	0
Church Langley	7.8%	69	18.0%	25	1.3%	1	4.0%	2	4.8%	2	4.0%	1	11.4%	8	2.2%	1	0.0%	0	0.9%	2	19.9%	24	9.7%	2
Bush Fair	3.0%	27	12.8%	18	3.7%	2	4.8%	2	0.0%	0	0.9%	0	2.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Weighted base:		888		141		60		51		52		18		72		43		48		261		122		20
Sample:		834		101		98		81		66		91		72		55		61		73		75		61

**Q15C Which do you visit the second most often?***Those who visit one or more of the centres mentioned at Q15A:*

Harlow Town Centre	10.9%	96	28.5%	40	9.6%	6	23.0%	12	4.8%	2	28.1%	5	5.2%	4	4.8%	2	0.0%	0	1.7%	4	14.8%	18	14.9%	3
The Stow	5.8%	52	6.9%	10	23.1%	14	4.7%	2	8.6%	5	9.3%	2	1.0%	1	2.5%	1	0.0%	0	5.9%	15	2.0%	2	1.2%	0
Staple Tye	9.0%	80	23.7%	33	15.4%	9	21.0%	11	1.0%	1	5.2%	1	8.3%	6	12.1%	5	1.1%	1	3.6%	10	3.1%	4	1.1%	0
Old Harlow	6.4%	57	7.2%	10	10.6%	6	1.5%	1	6.2%	3	12.2%	2	12.7%	9	1.0%	0	6.3%	3	7.1%	18	2.1%	3	4.7%	1
Church Langley	10.1%	90	10.8%	15	14.3%	9	5.6%	3	10.8%	6	6.4%	1	2.6%	2	1.0%	0	14.8%	7	11.7%	31	12.5%	15	5.5%	1
Bush Fair	3.7%	33	9.8%	14	9.1%	5	7.6%	4	1.2%	1	1.1%	0	0.0%	0	1.2%	1	2.2%	1	0.9%	2	3.3%	4	4.7%	1
(None of these / nowhere else)	54.0%	480	13.1%	19	17.9%	11	36.5%	19	67.4%	35	37.6%	7	70.1%	51	77.4%	33	75.6%	36	69.2%	180	62.2%	76	68.0%	14
Weighted base:		888		141		60		51		52		18		72		43		48		261		122		20
Sample:		834		101		98		81		66		91		72		55		61		73		75		61

**MeanScore: visits per week****Q16A How often do you visit (MAIN CENTRE MENTIONED AT Q15B)?***Those who visit one or more of the centres mentioned at Q15A:*

Daily	4.7%	42	8.5%	12	14.3%	9	4.7%	2	5.6%	3	13.9%	3	1.8%	1	0.0%	0	1.1%	1	4.4%	11	0.0%	0	0.0%	0
5 - 6 times a week	2.5%	22	12.1%	17	4.9%	3	0.8%	0	0.0%	0	4.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
4 times a week	1.5%	13	5.1%	7	2.5%	1	4.6%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
3 times a week	1.9%	17	3.1%	4	12.0%	7	1.8%	1	0.0%	0	3.6%	1	2.1%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	1.2%	0
Twice a week	5.0%	44	13.2%	19	8.4%	5	18.4%	9	3.7%	2	21.7%	4	4.8%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Once a week	18.8%	167	38.4%	54	44.9%	27	31.4%	16	6.7%	4	25.2%	5	14.6%	11	13.6%	6	5.1%	2	4.8%	13	21.2%	26	21.6%	4
Once every 2 weeks	13.5%	120	10.9%	15	7.2%	4	13.8%	7	23.0%	12	9.1%	2	1.9%	1	15.3%	7	24.4%	12	15.7%	41	13.4%	16	13.8%	3
Once a month	23.8%	211	4.5%	6	4.6%	3	15.1%	8	23.8%	12	11.9%	2	31.9%	23	21.9%	9	33.8%	16	38.7%	101	20.9%	26	22.7%	5
Less often	27.9%	248	4.2%	6	1.2%	1	7.9%	4	36.0%	19	6.2%	1	41.8%	30	47.0%	20	34.5%	16	34.7%	90	43.3%	53	32.8%	7
(Don't know / varies)	0.5%	5	0.0%	0	0.0%	0	1.5%	1	1.2%	1	1.3%	0	0.0%	0	1.2%	1	1.1%	1	0.8%	2	0.0%	0	0.0%	0
Mean:		1.04		2.28		2.40		1.44		0.77		2.23		0.64		0.35		0.39		0.62		0.44		0.62
Weighted base:		888		141		60		51		52		18		72		43		48		261		122		20
Sample:		834		101		98		81		66		91		72		55		61		73		75		61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q17A What is usually the MAIN purpose of your trip to (MAIN CENTRE MENTIONED AT Q15B)?</b>																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Buying fuel	0.3%	3	0.5%	1	0.0%	0	0.8%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Food shopping	17.1%	152	41.5%	59	36.9%	22	23.1%	12	4.2%	2	34.5%	6	9.8%	7	10.2%	4	1.3%	1	0.8%	2	26.8%	33	21.6%	4
Leisure activity	2.2%	19	1.2%	2	2.4%	1	3.7%	2	1.2%	1	1.1%	0	2.5%	2	9.8%	4	1.0%	0	2.1%	5	1.3%	2	0.0%	0
Non-food shopping	55.7%	495	26.0%	37	18.2%	11	50.5%	26	82.2%	43	24.5%	4	56.2%	41	58.8%	25	75.4%	36	74.6%	195	53.5%	65	61.6%	12
Travelling to / from school / college / university	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travelling to / from work	4.5%	40	7.9%	11	3.1%	2	8.6%	4	6.6%	3	4.4%	1	3.1%	2	1.3%	1	3.3%	2	5.3%	14	0.0%	0	1.2%	0
Visiting café / pub / restaurant	4.9%	44	8.2%	12	1.7%	1	2.4%	1	0.0%	0	4.8%	1	5.1%	4	1.3%	1	1.1%	1	8.3%	22	2.3%	3	0.0%	0
Visiting family / friends	3.7%	33	0.5%	1	4.5%	3	1.5%	1	2.0%	1	1.8%	0	8.5%	6	10.1%	4	6.3%	3	3.7%	10	3.1%	4	1.4%	0
Visiting financial service such as bank, building society, post office	3.3%	30	6.2%	9	22.0%	13	6.4%	3	0.0%	0	12.4%	2	0.8%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0
Visiting health service such as doctor, dentist, hospital	1.8%	16	1.5%	2	1.5%	1	0.0%	0	0.0%	0	7.6%	1	3.4%	2	2.4%	1	1.0%	0	0.0%	0	5.1%	6	5.9%	1
Visiting other service such as laundrette, hairdresser, recycling	0.4%	3	0.5%	1	2.0%	1	0.0%	0	0.0%	0	3.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through on route to other places	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	4.7%	42	4.7%	7	4.9%	3	3.0%	2	1.0%	1	0.0%	0	7.8%	6	1.2%	1	8.4%	4	4.6%	12	5.6%	7	6.6%	1
(Don't know / varies)	1.0%	9	0.6%	1	1.8%	1	0.0%	0	0.0%	0	5.4%	1	0.8%	1	3.7%	2	1.1%	1	0.7%	2	1.3%	2	0.0%	0
Weighted base:		888		141		60		51		52		18		72		43		48		261		122		20
Sample:		834		101		98		81		66		91		72		55		61		73		75		61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
<b>Q18A</b> When you visit (MAIN CENTRE MENTIONED AT Q15B), which other activities / services do you use? [MR]																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Buy fuel	1.2%	11	1.6%	2	0.0%	0	0.7%	0	0.0%	0	1.1%	0	0.8%	1	1.0%	0	0.0%	0	0.0%	0	5.6%	7	0.0%	0
Food shopping	12.5%	111	26.5%	37	12.3%	7	17.9%	9	10.2%	5	15.9%	3	7.1%	5	5.5%	2	8.4%	4	6.2%	16	12.7%	16	28.6%	6
Leisure activity	9.8%	87	9.4%	13	3.5%	2	3.4%	2	12.8%	7	4.5%	1	2.4%	2	3.6%	2	11.4%	5	18.0%	47	4.6%	6	7.8%	2
Non-food shopping	15.1%	134	25.0%	35	20.9%	13	29.9%	15	9.8%	5	23.2%	4	17.2%	12	11.4%	5	3.2%	2	10.0%	26	6.6%	8	44.7%	9
Travel to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travel to / from work	0.4%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	1.3%	2	1.2%	0
Visit café / pub / restaurant	13.1%	116	6.5%	9	17.7%	11	19.0%	10	12.2%	6	11.4%	2	19.7%	14	13.6%	6	13.4%	6	17.3%	45	3.3%	4	12.9%	3
Visit family / friends	1.7%	16	1.1%	2	0.6%	0	3.8%	2	1.8%	1	1.9%	0	4.2%	3	6.9%	3	0.0%	0	0.8%	2	1.3%	2	3.8%	1
Visit financial service such as bank, building society, post office	5.8%	52	20.3%	29	12.5%	7	12.9%	7	0.9%	0	13.5%	2	3.3%	2	1.0%	0	3.5%	2	0.0%	0	1.1%	1	2.2%	0
Visit health service such as doctor, dentist, hospital	4.8%	43	9.0%	13	12.0%	7	7.9%	4	3.3%	2	19.4%	3	3.1%	2	5.7%	2	0.0%	0	0.0%	0	7.2%	9	2.1%	0
Visit other service such as laundrette, hairdresser, recycling	3.6%	32	6.6%	9	10.2%	6	4.6%	2	2.2%	1	10.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	5	4.2%	5	2.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.7%	6	0.5%	1	0.9%	1	2.2%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	3
(Don't know / varies)	0.9%	8	1.2%	2	6.1%	4	0.7%	0	0.0%	0	1.0%	0	1.8%	1	1.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	49.5%	440	27.1%	38	32.7%	20	40.5%	21	54.5%	28	31.2%	6	49.0%	35	56.7%	24	73.7%	35	58.6%	153	60.9%	75	24.7%	5
Weighted base:		888		141		60		51		52		18		72		43		48		261		122		20
Sample:		834		101		98		81		66		91		72		55		61		73		75		61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q19A What do you like about (MAIN CENTRE MENTIONED AT Q15B)? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Everything	1.0%	9	0.5%	1	0.7%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	11.8%	6	0.0%	0	1.0%	1	0.0%	0
Accessible by rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	5.6%	50	2.1%	3	5.6%	3	13.7%	7	1.2%	1	17.1%	3	8.5%	6	6.0%	3	3.1%	1	4.4%	11	8.5%	10	4.2%	1
Clean / litter free	1.6%	14	6.6%	9	1.3%	1	6.8%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Close to home	23.9%	212	54.5%	77	35.9%	21	41.2%	21	13.0%	7	32.0%	6	10.7%	8	10.3%	4	14.6%	7	10.8%	28	23.1%	28	23.8%	5
Close to school / college / university	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	1.0%	9	1.5%	2	3.2%	2	0.9%	0	2.8%	1	1.1%	0	2.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.4%	0
Compact / easy to get around	3.6%	32	3.0%	4	2.4%	1	4.5%	2	4.9%	3	3.7%	1	2.7%	2	0.0%	0	1.0%	0	5.2%	14	2.4%	3	10.5%	2
Easily accessible by foot / cycle	1.1%	10	5.1%	7	0.7%	0	3.0%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	12.9%	115	5.3%	7	5.0%	3	15.1%	8	10.2%	5	6.5%	1	11.4%	8	2.2%	1	7.4%	4	26.7%	70	3.6%	4	17.2%	3
Free / cheap parking	2.2%	19	2.8%	4	2.4%	1	11.8%	6	0.0%	0	1.7%	0	0.9%	1	0.0%	0	1.1%	1	0.8%	2	3.4%	4	0.0%	0
Good bus service / accessible public transport	0.8%	7	0.0%	0	1.2%	1	0.7%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4	1.0%	1	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good foodstores	2.4%	21	3.1%	4	5.6%	3	1.9%	1	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	7.2%	9	1.1%	0
Good for a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	1.0%	9	3.6%	5	0.6%	0	2.2%	1	0.9%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	2.6%	23	3.7%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.9%	1	3.2%	1	1.1%	1	5.9%	15	0.0%	0	0.0%	0
Good market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Good places to eat	3.3%	30	1.5%	2	3.7%	2	0.0%	0	0.9%	0	0.9%	0	0.0%	0	0.0%	0	2.3%	1	7.4%	19	3.3%	4	2.4%	0
Good pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality of shops	2.1%	18	0.5%	1	3.7%	2	2.0%	1	0.0%	0	1.8%	0	3.5%	3	3.2%	1	4.3%	2	0.9%	2	3.4%	4	8.1%	2
Good range of chain / well known stores	17.0%	151	7.0%	10	9.2%	6	9.4%	5	17.9%	9	0.9%	0	4.5%	3	11.5%	5	17.4%	8	34.4%	90	10.7%	13	9.0%	2
Good range of non-food shops	22.2%	198	7.1%	10	15.3%	9	17.8%	9	33.9%	18	1.0%	0	31.8%	23	20.6%	9	28.4%	14	29.2%	76	22.1%	27	14.8%	3
Good range of services (e.g. bank, library, hairdresser etc.)	0.8%	7	1.1%	2	1.8%	1	0.9%	0	2.8%	1	0.9%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	2	1.1%	0
Good range of specialist / independent stores	4.2%	38	0.0%	0	1.2%	1	6.4%	3	2.1%	1	0.0%	0	0.0%	0	1.0%	0	2.1%	1	11.4%	30	1.0%	1	1.1%	0
Good road access	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	11	0.0%	0	0.0%	0
Historic environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours /	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0



# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
evening activities												
Low or discount prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy or crowded	1.6%	14	0.0%	0	0.8%	0	0.0%	0	0.0%	0	4.4%	11
Pedestrianised areas	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	2
Riverside environment	2.5%	22	1.5%	2	0.0%	0	0.9%	0	0.0%	0	6.6%	17
Safe / secure	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.7%	4
Shops selling local or fairtrade produce	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A change of scenery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Busy / vibrant	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Close to relatives / friends	1.3%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	4.4%	11
Close to the airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Close to the shops	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.4%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Familiarity / home town	0.8%	7	2.0%	3	1.9%	1	0.0%	0	1.2%	1	5.6%	1
Friendly / helpful staff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General convenience	1.4%	12	0.8%	1	2.2%	1	0.0%	0	2.2%	2	3.2%	1
Good college	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	11
Good shops / facilities for young people	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Good outdoor shopping centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5
Good range of all types of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of takeaway restaurants	0.3%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Good sized town (not too big / small)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a farm shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Lidl supermarket	0.5%	4	1.1%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Has a model shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Next store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Has a Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Has a smaller Tesco store	0.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Has a Wilkinson's store	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Has an Asda supermarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6
Long opening hours	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Modern environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Number of shops are improving	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pleasant atmosphere / friendly people / community spirit	1.1%	10	0.0%	0	4.9%	3	1.2%	1	0.0%	0	5.4%	1
Quiet / peaceful place	0.4%	3	0.5%	1	1.8%	1	0.8%	0	0.0%	0	1.9%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Shops undercover	0.2%	1	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Spacious	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new developments	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover parking	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	16.8%	150	15.3%	22	17.4%	10	13.7%	7	23.2%	12	21.0%	4
(Don't know)	1.7%	15	1.7%	2	1.3%	1	2.2%	1	2.0%	1	4.4%	1
Weighted base:	888	141	60	51	52	18	72	43	48	261	122	20
Sample:	834	101	98	81	66	91	72	55	61	73	75	61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q20AWhat do you dislike about (MAIN CENTRE MENTIONED AT Q15B)? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Everything	1.6%	14	3.6%	5	0.0%	0	1.5%	1	2.8%	1	0.9%	0	1.6%	1	1.0%	0	0.0%	0	1.7%	4	0.0%	0	2.1%	0
Centre very windy	2.0%	18	0.0%	0	0.0%	0	4.8%	2	3.0%	2	0.0%	0	3.7%	3	1.0%	0	1.3%	1	2.5%	6	2.3%	3	3.6%	1
Cost of parking	3.1%	27	2.0%	3	4.5%	3	0.8%	0	0.0%	0	0.9%	0	1.0%	1	2.5%	1	5.4%	3	5.9%	15	1.0%	1	1.1%	0
Difficult to cross streets	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Few traffic free areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of leisure, sports or cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	5.8%	51	7.0%	10	4.3%	3	18.8%	10	7.7%	4	2.2%	0	6.5%	5	9.2%	4	1.3%	1	4.0%	10	3.4%	4	6.7%	1
Litter / dirty / dogs	1.2%	11	2.0%	3	1.5%	1	5.6%	3	0.9%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.7%	2	0.0%	0	0.0%	0
Awkward car parks (layout)	0.9%	8	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.0%	0	2.1%	5	0.0%	0	1.4%	0
No department store	2.2%	20	2.5%	4	3.2%	2	4.5%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	4.7%	6	3.2%	1
Not enough choice of shops	4.7%	42	11.6%	16	6.3%	4	3.9%	2	2.1%	1	9.1%	2	5.5%	4	6.0%	3	3.1%	1	1.7%	4	3.4%	4	4.1%	1
Not enough clothes shops	1.7%	15	1.0%	1	3.2%	2	1.6%	1	1.2%	1	3.0%	1	0.0%	0	8.0%	3	0.0%	0	1.7%	4	1.1%	1	2.7%	1
Not enough supermarket / food shops	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor bus service to centre	0.6%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
Poor environment / atmosphere	10.2%	91	9.4%	13	9.6%	6	7.4%	4	21.7%	11	8.8%	2	13.1%	9	18.3%	8	6.6%	3	8.9%	23	7.5%	9	10.2%	2
Poor facilities (e.g. seating, toilets)	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	1.2%	10	2.1%	3	0.7%	0	0.0%	0	1.2%	1	2.8%	1	0.8%	1	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Short opening hours / no facilities in the evening	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.4%	3	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.3%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many shops of one type	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.7%	6	0.5%	1	0.0%	0	0.0%	0	3.8%	2	1.9%	0	3.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Unsafe / poor security / dangerous	2.3%	21	3.1%	4	0.8%	0	4.9%	2	0.0%	0	0.9%	0	10.2%	7	6.6%	3	0.0%	0	1.1%	3	0.0%	0	1.2%	0
Vandals / hooligans	4.5%	40	12.8%	18	1.8%	1	2.4%	1	4.9%	3	1.8%	0	0.8%	1	0.0%	0	1.1%	1	5.3%	14	1.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / nothing to do there	0.5%	4	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Expensive disabled parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Has a bad reputation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Has a Tesco supermarket	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horses getting in the way of traffic	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Inconvenient generally	1.4%	12	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	11	0.0%	0	0.0%	0
Lack of book shops	0.3%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of disabled parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lack of free parking	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of independent / specialist shops	0.3%	3	0.0%	0	1.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lack of variety generally	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer store closed down	2.3%	21	0.6%	1	0.7%	0	2.9%	1	4.3%	2	7.1%	1	0.9%	1	0.0%	0	2.2%	1	3.0%	8	3.7%	5	2.1%	0
No market any more	0.6%	6	1.3%	2	1.2%	1	0.8%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	0
No tube / underground service	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Not enough choice of shops for older people	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough shops for children	0.4%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People using disabled parking when they're not disabled	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access by car	1.6%	14	0.0%	0	0.6%	0	2.2%	1	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	9	0.0%	0
Poor access by cycle	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout	1.3%	12	0.0%	0	0.8%	0	0.7%	0	0.9%	0	0.0%	0	3.5%	3	1.0%	0	0.0%	0	0.8%	2	4.2%	5	1.1%	0
Poor market (lack of stalls, variety, too small etc.)	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements (uneven, cracks, holes etc.)	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of chain stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Poor road surfaces (potholes, uneven etc.)	0.2%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Post office closed down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down / dated / needs refurbishment	3.9%	34	1.9%	3	4.9%	3	0.8%	0	5.9%	3	5.1%	1	6.1%	4	1.2%	1	12.6%	6	2.4%	6	4.3%	5	8.8%	2
Street entertainers	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded / noisy	1.8%	16	0.6%	1	0.0%	0	0.9%	0	0.9%	0	1.9%	0	1.8%	1	6.6%	3	1.0%	0	3.0%	8	1.0%	1	0.0%	0
Too far away	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.1%	1	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many cheap shops	0.3%	2	1.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Too many coffee shops / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many food shops	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many insurance brokers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pawnbrokers	0.2%	2	0.6%	1	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many roundabouts	0.3%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Too many takeaway restaurants	0.6%	5	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	4.0%	36	5.0%	7	7.9%	5	0.9%	0	8.5%	4	3.5%	1	1.8%	1	2.1%	1	4.5%	2	5.0%	13	1.0%	1	0.0%	0

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Too small	0.2%	2	0.5%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Unattractive new buildings	0.5%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Undesirable clientele	1.8%	16	3.1%	4	0.0%	0	0.8%	0	0.0%	0	5.4%	1
(Nothing)	42.5%	378	33.7%	47	40.3%	24	43.6%	22	26.4%	14	44.9%	8
(Don't know)	3.3%	29	4.5%	6	0.7%	0	0.8%	0	2.1%	1	0.0%	0
Weighted base:	888	141	60	51	52	18	72	43	48	261	122	20
Sample:	834	101	98	81	66	91	72	55	61	73	75	61

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q21A How do you think (MAIN CENTRE MENTIONED AT Q15B) could be improved? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15A:</i>																								
Better choice of shops	8.8%	78	8.6%	12	16.3%	10	9.1%	5	17.9%	9	13.7%	2	2.7%	2	6.8%	3	10.8%	5	9.3%	24	3.6%	4	8.7%	2
Better facilities for pedestrians (including pedestrian crossings)	0.3%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Better facilities for youth	1.4%	12	5.1%	7	3.7%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Better maintenance / cleanliness	2.9%	26	1.7%	2	7.4%	4	0.9%	0	7.7%	4	4.0%	1	3.4%	2	9.0%	4	5.1%	2	1.8%	5	0.0%	0	1.2%	0
Better quality shops	1.7%	15	3.5%	5	3.8%	2	2.4%	1	1.2%	1	6.7%	1	1.6%	1	1.2%	1	2.1%	1	0.8%	2	0.0%	0	0.0%	0
Improve appearance / environment	7.1%	63	8.6%	12	4.7%	3	6.4%	3	13.0%	7	12.2%	2	14.0%	10	10.3%	4	15.9%	8	2.9%	7	3.1%	4	13.0%	3
Improve bus services / access	2.0%	18	1.6%	2	0.6%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2	9.3%	11	1.4%	0
Improve rail services / access	0.9%	8	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8	0.0%	0
Improve security, including CCTV	3.4%	30	4.8%	7	3.0%	2	4.7%	2	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	6.5%	17	1.0%	1	0.0%	0
Improve signposting in centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer midweek opening hours/more evening activities	0.4%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	1.1%	0
Longer opening hours on Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks / building societies	0.3%	3	0.0%	0	3.7%	2	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	7.4%	65	5.9%	8	6.8%	4	12.4%	6	5.9%	3	5.9%	1	6.4%	5	13.6%	6	7.6%	4	8.1%	21	5.6%	7	2.5%	1
More large shops / department stores	8.7%	77	7.7%	11	18.8%	11	13.4%	7	8.4%	4	3.4%	1	10.0%	7	11.6%	5	12.2%	6	4.8%	12	9.7%	12	4.2%	1
More leisure, sports or cultural facilities	0.5%	4	0.0%	0	1.7%	1	4.6%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	0
More pubs, restaurants, cafés	2.0%	17	4.5%	6	0.0%	0	2.2%	1	0.0%	0	1.9%	0	7.5%	5	0.0%	0	1.1%	1	0.8%	2	1.3%	2	0.0%	0
More supermarkets / food shops	0.5%	5	0.5%	1	2.5%	2	0.8%	0	0.0%	0	6.3%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
More traffic free areas / pedestrianisation	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More / better seating, toilets, bins etc.	0.2%	2	0.5%	1	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No need to improve)	29.1%	259	20.4%	29	15.9%	10	35.6%	18	18.3%	10	24.9%	4	33.3%	24	7.7%	3	13.6%	6	37.2%	97	40.4%	49	39.6%	8
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a named retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / modernisation	7.0%	63	7.2%	10	4.0%	2	0.0%	0	4.0%	2	3.9%	1	2.9%	2	0.0%	0	3.2%	2	15.6%	41	2.3%	3	0.0%	0
Appoint new town councillors who will listen to local people's needs	0.7%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	1.2%	10	1.6%	2	0.6%	0	2.2%	1	2.8%	1	0.9%	0	5.1%	4	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Better road maintenance	0.8%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0	6.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.1%	4	1.1%	0
Bring back some of the older stores	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Bring back the market	0.9%	8	0.8%	1	1.3%	1	1.5%	1	1.0%	1	0.0%	0	1.6%	1	1.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Bring back the Marks & Spencer store	5.2%	46	5.5%	8	2.9%	2	3.0%	2	14.7%	8	7.2%	1	4.5%	3	1.2%	1	3.2%	2	3.8%	10	7.3%	9	9.8%	2
Close pubs during the day	0.8%	7	3.1%	4	3.7%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enlarge / improve the Water Gardens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Everything	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer takeaway restaurants	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer vacant shops	3.1%	27	5.1%	7	11.4%	7	0.0%	0	5.3%	3	1.7%	0	1.0%	1	1.2%	1	1.0%	0	2.1%	5	1.1%	1	7.8%	2
Free / cheaper parking	3.4%	30	0.0%	0	2.1%	1	1.5%	1	0.0%	0	4.7%	1	0.0%	0	1.2%	1	19.1%	9	5.8%	15	2.1%	3	0.0%	0
Get rid of undesirable clientele	0.6%	5	3.1%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Improve access generally (e.g. more entrances / exits)	1.5%	14	3.7%	5	0.6%	0	5.2%	3	2.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	2	0.0%	0	6.7%	1
Improve layout (more compact etc.)	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Larger / easier car parking spaces	1.1%	10	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower-priced leisure activities	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better choice of independent shops	1.1%	9	3.1%	4	0.0%	0	4.6%	2	0.0%	0	0.9%	0	0.0%	0	1.2%	1	1.0%	0	0.0%	0	1.3%	2	0.0%	0
More / better disabled access (e.g. car parking, ramps etc.)	0.6%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	0	0.9%	2	1.0%	1	0.0%	0
More hardware / DIY shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment in the town generally	0.1%	1	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More outdoor shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops / facilities for elderly people	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.8%	7	0.0%	0	0.7%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	2	1.1%	1	1.1%	0
More spacious / larger centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More takeaway restaurants	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Debenhams store	1.9%	17	2.6%	4	10.0%	6	1.5%	1	1.0%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	1.1%	1	0.0%	0
Open a John Lewis store	0.9%	8	0.5%	1	0.7%	0	0.7%	0	2.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	1.0%	1	0.0%	0
Open an underground / tube station	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Reduce traffic congestion	0.3%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open / better library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair / improve pavements	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Stop plans to build a fast road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stop the misuse of the disabled parking bays	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stop the roadworks (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weighted base:	13.4%	119	5.6%	8	9.7%	6	11.0%	6	11.7%	6	11.6%	2	10.2%	7	37.5%	16	16.3%	8	15.5%	40	13.1%	16	18.1%	4
Sample:	888	141	60	51	52	18	72	43	48	261	122	20	834	101	98	81	66	91	72	55	61	73	75	61

## Q22A How do you normally travel to (MAIN CENTRE MENTIONED AT Q15B)?

*Those who visit one or more of the centres mentioned at Q15A:*

Car / van (as driver)	76.7%	681	55.6%	78	49.2%	30	80.1%	41	91.9%	48	46.7%	8	68.7%	50	84.5%	36	91.9%	44	88.9%	232	80.9%	99	76.4%	15
Car / van (as passenger)	8.1%	72	5.8%	8	3.1%	2	9.0%	5	2.7%	1	7.0%	1	14.6%	11	6.6%	3	4.3%	2	8.2%	21	13.4%	16	8.6%	2
Walk	8.6%	76	30.8%	43	40.2%	24	4.6%	2	0.0%	0	30.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	5.7%	51	7.7%	11	6.0%	4	4.6%	2	5.3%	3	14.0%	3	15.8%	11	1.0%	0	2.3%	1	2.9%	8	4.6%	6	12.3%	2
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle	0.1%	1	0.0%	0	1.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (wheelchair, scooter etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.4%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	0	0.0%	0	1.2%	1	1.6%	1	0.0%	0	1.1%	1	2.7%	1
Weighted base:	888	141	60	51	52	18	72	43	48	261	122	20	834	101	98	81	66	91	72	55	61	73	75	61
Sample:	888	141	60	51	52	18	72	43	48	261	122	20	834	101	98	81	66	91	72	55	61	73	75	61

### MeanScore: minutes

## Q23A How long do you typically spend in (MAIN CENTRE MENTIONED AT Q15B)?

*Those who visit one or more of the centres mentioned at Q15A:*

Less than 30 minutes	9.2%	82	24.0%	34	20.9%	13	23.0%	12	5.9%	3	26.3%	5	5.8%	4	1.3%	1	0.0%	0	0.8%	2	7.0%	9	1.1%	0
30- 59 minutes	11.5%	102	20.4%	29	19.8%	12	6.8%	3	5.2%	3	33.2%	6	10.5%	8	7.9%	3	7.4%	4	3.2%	8	18.4%	23	20.0%	4
1hr -1 hr 29 min	14.8%	132	19.1%	27	24.3%	15	12.2%	6	8.3%	4	21.6%	4	7.5%	5	15.3%	7	11.7%	6	14.1%	37	16.2%	20	8.6%	2
1hr 30 mins - 1 hr 59 min	14.7%	130	6.5%	9	13.8%	8	15.5%	8	25.8%	13	4.7%	1	30.1%	22	15.3%	7	20.3%	10	15.4%	40	8.7%	11	8.9%	2
2hrs - 2hrs 29 mins	24.7%	219	12.1%	17	11.8%	7	15.0%	8	25.1%	13	7.4%	1	15.4%	11	32.1%	14	31.4%	15	39.3%	102	19.6%	24	32.0%	6
2hrs 30 mins - 2hrs 59 mins	9.9%	88	6.5%	9	3.1%	2	5.6%	3	19.2%	10	1.1%	0	15.5%	11	12.7%	5	9.9%	5	7.9%	21	17.4%	21	2.4%	0
3hrs - 3hrs 59 mins	6.4%	57	1.3%	2	2.0%	1	12.8%	7	3.7%	2	1.1%	0	9.7%	7	2.1%	1	10.4%	5	7.8%	20	8.4%	10	8.4%	2
4hrs or more	5.3%	47	4.5%	6	0.6%	0	4.8%	2	4.9%	3	1.1%	0	1.0%	1	8.9%	4	7.3%	4	9.6%	25	0.0%	0	10.0%	2
(Don't know / varies)	3.6%	32	5.6%	8	3.8%	2	4.3%	2	1.8%	1	3.5%	1	4.5%	3	4.4%	2	1.6%	1	1.9%	5	4.3%	5	8.7%	2
Mean:	124.61	89.92	74.86	113.92	134.81	60.96	117.76	148.31	149.46	158.31	106.21	149.08	888	141	60	51	52	18	72	43	48	261	122	20
Weighted base:	888	141	60	51	52	18	72	43	48	261	122	20	834	101	98	81	66	91	72	55	61	73	75	61
Sample:	888	141	60	51	52	18	72	43	48	261	122	20	834	101	98	81	66	91	72	55	61	73	75	61



# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: visits per week</b>																								
<b>Q16B How often do you visit (SECOND MAIN CENTRE MENTIONED AT Q15C)?</b>																								
<i>Those who visit one or more of the centres mentioned at Q15C:</i>																								
Daily	2.1%	8	2.3%	3	9.8%	5	0.0%	0	0.0%	0	1.8%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.6%	2	1.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.6%	3	1.8%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	3.6%	15	7.9%	10	5.0%	2	0.0%	0	0.0%	0	5.8%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Twice a week	5.7%	23	14.4%	18	4.5%	2	7.4%	2	0.0%	0	4.3%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	13.8%	56	26.9%	33	21.1%	10	17.1%	6	0.0%	0	26.0%	3	2.7%	1	5.9%	1	0.0%	0	0.0%	0	6.4%	3	3.7%	0
Once every 2 weeks	22.9%	94	18.9%	23	13.4%	7	43.1%	14	17.8%	3	10.9%	1	47.9%	10	10.6%	1	0.0%	0	33.2%	27	11.7%	5	35.6%	2
Once a month	23.6%	96	21.8%	27	32.6%	16	16.3%	5	44.4%	8	21.4%	2	30.4%	7	13.8%	1	65.1%	8	17.1%	14	17.2%	8	19.4%	1
Less often	25.5%	104	3.0%	4	12.2%	6	14.8%	5	37.8%	6	24.5%	3	8.7%	2	63.7%	6	34.9%	4	49.8%	40	56.0%	26	38.1%	2
(Don't know / varies)	1.6%	6	1.2%	2	0.7%	0	0.0%	0	0.0%	0	5.4%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	3.3%	0
<i>Mean:</i>	<i>0.79</i>	<i>1.30</i>	<i>1.36</i>	<i>0.65</i>	<i>0.26</i>	<i>0.83</i>	<i>0.54</i>	<i>0.63</i>	<i>0.23</i>	<i>0.27</i>	<i>0.33</i>	<i>0.32</i>												
Weighted base:	408	122	49	32	17	11	22	10	12	80	46	6												
Sample:	406	88	77	44	23	62	20	13	8	19	30	22												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q17B What is usually the MAIN purpose of your trip to (SECOND MAIN CENTRE MENTIONED AT Q15C)?</b>																								
<i>Those who visit one or more of the centres mentioned at Q15C:</i>																								
Buying fuel	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0				
Food shopping	27.4%	112	36.7%	45	27.7%	14	23.2%	7	35.8%	6	30.0%	3	11.0%	2	11.9%	1	9.1%	1	17.2%	14	35.7%	17	17.8%	1
Leisure activity	2.5%	10	0.0%	0	7.4%	4	0.0%	0	0.0%	0	1.4%	0	2.7%	1	5.2%	1	0.0%	0	6.8%	5	0.0%	0	0.0%	0
Non-food shopping	25.3%	103	19.4%	24	18.2%	9	42.2%	14	24.2%	4	39.8%	4	36.2%	8	19.0%	2	51.5%	6	12.2%	10	43.1%	20	44.1%	3
Travelling to / from school / college / university	1.0%	4	0.0%	0	4.5%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Travelling to / from work	0.6%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Visiting café / pub / restaurant	9.2%	38	12.4%	15	3.3%	2	15.2%	5	0.0%	0	1.4%	0	19.7%	4	9.8%	1	0.0%	0	12.5%	10	0.0%	0	7.4%	0
Visiting family / friends	13.8%	56	0.6%	1	9.8%	5	8.6%	3	23.2%	4	2.7%	0	10.3%	2	34.0%	3	39.4%	5	38.0%	31	6.8%	3	0.0%	0
Visiting financial service such as bank, building society, post office	7.4%	30	13.8%	17	10.7%	5	0.0%	0	3.6%	1	6.4%	1	3.0%	1	0.0%	0	0.0%	0	6.8%	5	0.0%	0	10.8%	1
Visiting health service such as doctor, dentist, hospital	5.9%	24	8.9%	11	13.0%	6	0.0%	0	6.8%	1	6.2%	1	17.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Visiting other service such as laundrette, hairdresser, recycling	2.8%	11	5.6%	7	4.6%	2	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.2%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.4%	10	1.4%	2	0.7%	0	8.4%	3	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	3.0%	1	10.8%	1
(Don't know / varies)	1.6%	6	0.6%	1	0.0%	0	1.3%	0	6.4%	1	3.5%	0	0.0%	0	14.1%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Weighted base:	408		122		49		32		17		11		22		10		12		80		46		6	
Sample:	406		88		77		44		23		62		20		13		8		19		30		22	

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q18B When you visit (SECOND MAIN CENTRE MENTIONED AT Q15C), which other activities / services do you use? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15C:</i>																								
Buy fuel	2.1%	9	0.6%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	30.3%	4	0.0%	0	3.0%	1	3.7%	0
Food shopping	13.2%	54	8.3%	10	26.6%	13	22.1%	7	2.8%	0	18.0%	2	12.4%	3	5.9%	1	0.0%	0	21.0%	17	0.0%	0	13.6%	1
Leisure activity	3.0%	12	0.6%	1	5.9%	3	10.2%	3	11.4%	2	2.2%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0	0.0%	0	0.0%	0
Non-food shopping	11.5%	47	11.8%	14	19.9%	10	6.3%	2	15.4%	3	19.0%	2	6.1%	1	5.9%	1	4.6%	1	5.7%	5	14.5%	7	30.1%	2
Travel to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travel to / from work	1.6%	6	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit café / pub / restaurant	15.0%	61	18.0%	22	11.3%	6	18.0%	6	8.6%	1	13.4%	2	3.0%	1	5.9%	1	0.0%	0	21.0%	17	11.1%	5	25.2%	2
Visit family / friends	3.0%	12	2.4%	3	8.5%	4	4.8%	2	6.8%	1	4.9%	1	6.1%	1	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit financial service such as bank, building society, post office	8.1%	33	13.7%	17	7.0%	3	14.4%	5	0.0%	0	13.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	5	25.2%	2
Visit health service such as doctor, dentist, hospital	4.6%	19	7.0%	9	11.0%	5	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	21.0%	1
Visit other service such as laundrette, hairdresser, recycling	5.5%	22	12.0%	15	6.9%	3	1.3%	0	8.6%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	5.2%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	4	0.6%	1	0.0%	0	3.6%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
(Nothing)	49.0%	200	41.5%	51	32.7%	16	36.1%	12	63.6%	11	42.5%	5	69.7%	15	82.9%	8	39.4%	5	56.2%	45	68.2%	32	25.8%	2
Weighted base:		408		122		49		32		17		11		22		10		12		80		46		6
Sample:		406		88		77		44		23		62		20		13		8		19		30		22

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q19B What do you like about (SECOND MAIN CENTRE MENTIONED AT Q15C)? [MR]</b>												
<i>Those who visit one or more of the centres mentioned at Q15C:</i>												
Everything	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Accessible by rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	11.2%	46	14.6%	18	6.8%	3	8.0%	3	3.2%	1	15.8%	2
Clean / litter free	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Close to home	25.8%	105	31.2%	38	33.1%	16	39.1%	13	33.2%	6	17.6%	2
Close to school / college / university	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.3%	1	0.6%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Compact / easy to get around	2.5%	10	2.9%	4	3.8%	2	0.0%	0	3.2%	1	3.1%	0
Easily accessible by foot / cycle	1.9%	8	5.2%	6	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Easy to park	5.2%	21	6.6%	8	3.6%	2	4.0%	1	0.0%	0	3.3%	0
Free / cheap parking	3.6%	15	6.6%	8	0.0%	0	7.3%	2	12.2%	2	0.0%	0
Good bus service / accessible public transport	0.5%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good foodstores	1.3%	5	4.1%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	1.1%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	1.0%	4	2.3%	3	0.7%	0	2.8%	1	0.0%	0	1.5%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.4%	0
Good market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good places to eat	2.5%	10	5.9%	7	0.8%	0	0.0%	0	0.0%	0	1.4%	0
Good pubs / bars	0.8%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.7%	1
Good quality of shops	0.5%	2	0.6%	1	2.2%	1	1.1%	0	0.0%	0	0.0%	0
Good range of chain / well known stores	2.2%	9	0.7%	1	0.9%	0	13.4%	4	0.0%	0	3.5%	0
Good range of non-food shops	4.3%	17	3.7%	4	0.0%	0	10.0%	3	3.2%	1	1.4%	0
Good range of services (e.g. bank, library, hairdresser etc.)	1.8%	7	3.4%	4	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Good range of specialist / independent stores	1.7%	7	1.9%	2	3.3%	2	0.0%	0	0.0%	0	2.7%	1
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historic environment	0.7%	3	0.0%	0	3.8%	2	0.0%	0	0.0%	0	2.7%	1
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
evening activities												
Low or discount prices	1.1%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy or crowded	3.0%	12	2.9%	4	4.5%	2	1.3%	0	0.0%	0	1.8%	0
Pedestrianised areas	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe / secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops selling local or fairtrade produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A change of scenery	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Close to relatives / friends	3.8%	15	1.2%	1	1.1%	1	0.0%	0	3.2%	1	1.8%	0
Easily accessible by car	1.2%	5	0.0%	0	2.2%	1	0.0%	0	11.4%	2	0.0%	0
Familiarity / home town	0.6%	2	1.3%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Friendly / helpful staff	0.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.8%	0
General convenience	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	3
Good shops / facilities for young people	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Boots store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Lidl supermarket	1.3%	5	0.0%	0	5.2%	3	1.3%	0	0.0%	0	0.0%	0
Has a McDonald's restaurant	1.6%	6	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Tesco store	0.9%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Has an Aldi supermarket	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Has everything I need	1.2%	5	3.5%	4	0.7%	0	0.0%	0	0.0%	0	1.4%	0
I helped to build the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Modern environment	1.5%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too residential	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Number of shops are improving	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pleasant atmosphere / friendly people / community spirit	1.3%	5	1.3%	2	2.9%	1	0.0%	0	0.0%	0	6.0%	1
Quiet / peaceful place	1.1%	5	0.6%	1	0.7%	0	0.0%	0	0.0%	0	3.4%	1
(Nothing / very little)	19.5%	80	20.0%	25	22.8%	11	23.1%	7	20.9%	4	40.2%	5
(Don't know)	7.9%	32	0.6%	1	4.7%	2	5.0%	2	9.2%	2	4.9%	1
Weighted base:	408		122		49		32		17		11	
Sample:	406		88		77		44		23		62	

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q20BWhat do you dislike about (SECOND MAIN CENTRE MENTIONED AT Q15C)? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15C:</i>																								
Everything	0.9%	4	0.6%	1	0.9%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	3.3%	0
Centre very windy	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	2.6%	10	4.4%	5	2.7%	1	7.3%	2	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Difficult to cross streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Few traffic free areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of leisure, sports or cultural facilities	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	7.1%	29	8.6%	11	1.8%	1	7.3%	2	0.0%	0	1.4%	0	19.7%	4	0.0%	0	0.0%	0	6.8%	5	11.3%	5	0.0%	0
Litter / dirty / dogs	2.1%	9	5.2%	6	0.8%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Awkward car parks (layout)	1.7%	7	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
No department store	1.2%	5	1.9%	2	0.0%	0	1.5%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Not enough choice of shops	5.5%	22	9.6%	12	3.8%	2	6.4%	2	12.2%	2	17.9%	2	0.0%	0	4.6%	0	0.0%	0	0.0%	0	3.4%	2	8.5%	1
Not enough clothes shops	1.1%	5	2.2%	3	0.0%	0	1.5%	0	0.0%	0	6.6%	1	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Not enough supermarket / food shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor bus service to centre	0.3%	1	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environment	4.5%	18	6.3%	8	4.6%	2	7.2%	2	0.0%	0	8.9%	1	17.0%	4	10.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Poor facilities (e.g. seating, toilets)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	1.5%	6	2.3%	3	1.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities in the evening	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many shops of one type	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Unsafe / poor security / dangerous	2.2%	9	6.3%	8	0.8%	0	1.3%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandals / hooligans	5.0%	21	7.5%	9	13.1%	6	8.6%	3	8.6%	1	1.4%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / nothing to do there	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of disabled parking	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of investment	1.6%	7	5.2%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of stock in shops	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of variety generally	0.6%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer store	0.5%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0



# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q21B How do you think (SECOND MAIN CENTRE MENTIONED AT Q15C) could be improved? [MR]</b>																								
<i>Those who visit one or more of the centres mentioned at Q15C:</i>																								
Better choice of shops	8.0%	33	8.5%	10	9.0%	4	16.0%	5	12.2%	2	13.8%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	5	3.4%	2	32.8%	2
Better facilities for pedestrians (including pedestrian crossings)	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better facilities for youth	0.7%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance / cleanliness	7.0%	28	14.3%	17	6.6%	3	0.0%	0	0.0%	0	8.0%	1	17.0%	4	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Better quality shops	2.1%	9	1.2%	1	4.7%	2	11.0%	4	0.0%	0	7.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment	8.7%	36	20.6%	25	7.7%	4	14.7%	5	0.0%	0	10.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve bus services / access	0.6%	2	1.3%	2	1.4%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve rail services / access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve security, including CCTV	2.7%	11	6.6%	8	5.3%	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer midweek opening hours / more evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours on Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks / building societies	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	10.1%	41	12.0%	15	2.7%	1	13.3%	4	0.0%	0	3.1%	0	22.7%	5	29.4%	3	25.7%	3	6.8%	5	8.3%	4	7.4%	0
More large shops / department stores	5.7%	23	7.6%	9	0.0%	0	2.6%	1	3.6%	1	13.6%	2	0.0%	0	5.9%	1	0.0%	0	0.0%	0	17.2%	8	35.6%	2
More leisure, sports or cultural facilities	0.7%	3	1.7%	2	0.0%	0	1.5%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs, restaurants, cafes	0.8%	3	2.3%	3	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets / food shops	1.6%	7	3.4%	4	0.9%	0	1.3%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.3%	0
More traffic free areas / pedestrianisation	0.3%	1	0.6%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating, toilets (No need to improve)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	38.4%	157	22.0%	27	40.4%	20	43.6%	14	45.8%	8	20.1%	2	43.3%	9	15.0%	1	18.2%	2	57.6%	46	54.1%	25	25.4%	2
Introduce a named retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment / modernisation	4.0%	16	2.9%	4	4.3%	2	0.0%	0	0.0%	0	2.2%	0	8.2%	2	4.6%	0	25.7%	3	0.0%	0	11.5%	5	0.0%	0
Better location of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.2%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better road maintenance	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Bring back some of the older stores	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Bring back the market	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bring back the Marks & Spencer store	1.9%	8	2.4%	3	0.0%	0	2.6%	1	2.8%	0	13.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	3.3%	0
Covered town centre / walkways	0.2%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Fewer takeaway restaurants	0.3%	1	0.7%	1	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer vacant shops	0.8%	3	0.0%	0	5.9%	3	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free / cheaper parking	2.6%	11	1.4%	2	3.2%	2	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	5	0.0%	0
Get rid of the playground	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access generally (e.g. more entrances / exits)	0.2%	1	0.0%	0	0.7%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a farmers market	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger / easier car parking spaces	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Less anti-social behaviour	1.2%	5	1.7%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less roundabouts	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rents / rates	0.5%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it a drive-through shopping centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better choice of independent shops	2.2%	9	6.7%	8	0.7%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0
More / better disabled access (e.g. car parking, ramps etc.)	0.3%	1	0.6%	1	0.0%	0	1.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better street lighting	0.3%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More central housing	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cheap shops	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment	0.9%	4	0.6%	1	2.2%	1	0.0%	0	8.6%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment in the town generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops / facilities for elderly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops undercover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More spacious / larger centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More stock in stores	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Debenhams store	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Gap store	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	1
Open a John Lewis store	0.3%	1	0.7%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old baby clinic	0.5%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove all the advertising boards outside the shops	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open / better library	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair / improve pavements	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop building houses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
(Don't know)	16.1%	66	11.7%	14	14.8%	7	8.2%	3	24.2%	4	8.7%	1	2.7%	1	34.5%	3	4.6%	1	33.1%	27	9.8%	5	12.8%	1
Weighted base:	408	122	49	32	17	11	22	10	12	80	46	6												
Sample:	406	88	77	44	23	62	20	13	8	19	30	22												

## Q22B How do you normally travel to (SECOND MAIN CENTRE MENTIONED AT Q15C)?

Those who visit one or more of the centres mentioned at Q15C:

Car / van (as driver)	74.1%	303	62.3%	76	62.7%	31	80.1%	26	90.4%	15	65.1%	7	65.7%	14	100.0%	10	100.0%	12	81.1%	65	88.7%	41	80.6%	5
Car / van (as passenger)	9.4%	38	8.2%	10	3.8%	2	4.2%	1	0.0%	0	12.8%	1	28.7%	6	0.0%	0	0.0%	0	16.1%	13	8.3%	4	8.5%	1
Walk	10.8%	44	22.1%	27	24.5%	12	8.6%	3	0.0%	0	12.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	3.9%	16	7.4%	9	5.0%	2	5.8%	2	3.2%	1	7.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	1
Taxi	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle	0.3%	1	0.0%	0	1.8%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (wheelchair, scooter etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	1	2.7%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.0%	1	0.0%	0
Weighted base:	408	122	49	32	17	11	22	10	12	80	46	6												
Sample:	406	88	77	44	23	62	20	13	8	19	30	22												

MeanScore: minutes

## Q23B How long do you typically spend in (SECOND MAIN CENTRE MENTIONED AT Q15C)?

Those who visit one or more of the centres mentioned at Q15C:

Less than 30 minutes	27.7%	113	39.2%	48	52.9%	26	25.0%	8	22.7%	4	26.4%	3	5.7%	1	54.6%	5	9.1%	1	11.8%	10	11.4%	5	25.8%	2
30- 59 minutes	17.2%	70	16.6%	20	15.0%	7	35.8%	12	27.1%	5	23.4%	3	6.5%	1	4.6%	0	0.0%	0	15.1%	12	18.5%	9	17.5%	1
1hr -1 hr 29 min	17.9%	73	14.9%	18	14.4%	7	19.8%	6	17.7%	3	19.8%	2	26.2%	6	9.8%	1	30.3%	4	20.0%	16	19.2%	9	17.8%	1
1hr 30 mins - 1 hr 59 min	10.0%	41	11.5%	14	6.2%	3	12.6%	4	3.2%	1	3.1%	0	28.2%	6	0.0%	0	25.7%	3	0.0%	0	19.4%	9	7.0%	0
2hrs - 2hrs 29 mins	12.6%	52	10.0%	12	4.3%	2	1.5%	0	8.6%	1	16.0%	2	17.0%	4	20.4%	2	0.0%	0	29.2%	23	8.7%	4	4.2%	0
2hrs 30 mins - 2hrs 59 mins	6.6%	27	1.3%	2	5.0%	2	1.3%	0	2.8%	0	1.5%	0	5.3%	1	4.6%	0	30.3%	4	14.2%	11	8.1%	4	21.0%	1
3hrs - 3hrs 59 mins	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	4.6%	1	6.8%	5	3.0%	1	0.0%	0
4hrs or more	3.0%	12	5.2%	6	0.0%	0	0.0%	0	8.6%	1	3.5%	0	3.4%	1	5.9%	1	0.0%	0	0.0%	0	5.6%	3	0.0%	0
(Don't know / varies)	3.0%	12	1.1%	1	2.1%	1	4.0%	1	9.2%	2	6.2%	1	4.2%	1	0.0%	0	0.0%	0	2.9%	2	6.1%	3	6.6%	0
Mean:	84.13	78.04	46.93	53.90	98.49	78.14	112.35	81.10	109.53	102.21	109.06	77.64												
Weighted base:	408	122	49	32	17	11	22	10	12	80	46	6												
Sample:	406	88	77	44	23	62	20	13	8	19	30	22												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q24 Why do you not visit Harlow Town Centre? [MR]</b>																								
<i>Those who do not visit Harlow Town Centre at Q15A:</i>																								
Awkward car parks (layout)	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	0	3.1%	1	1.6%	0	6.3%	2	0.0%	0	0.0%	0	2.2%	0
Centre very windy	1.5%	3	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	2.2%	0
Cost of parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	2.0%	1	2.3%	1	0.0%	0	0.0%	0	2.2%	0
Difficult to cross streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Few traffic free areas	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Lack of leisure, sports or cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	3.4%	7	0.0%	0	0.0%	0	24.2%	2	4.3%	1	10.6%	0	0.0%	0	1.8%	1	4.0%	1	3.2%	2	0.0%	0	5.0%	0
Litter / dirty / dogs	1.6%	3	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	3.6%	2	0.0%	0	2.8%	0
No department store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	10.2%	22	0.0%	0	0.0%	0	5.5%	0	38.6%	9	10.6%	0	17.5%	3	12.6%	4	5.5%	1	0.0%	0	9.5%	3	11.6%	1
Not enough clothes shops	2.2%	5	0.0%	0	0.0%	0	5.5%	0	7.6%	2	0.0%	0	7.0%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	7.2%	1
Not enough supermarket / food shops	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Poor bus service to centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Poor environment	11.2%	24	0.0%	0	0.0%	0	9.8%	1	16.9%	4	21.2%	0	14.0%	3	4.6%	1	13.2%	4	9.6%	6	12.1%	4	13.9%	1
Poor facilities (e.g. seating, toilets)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	2.6%	6	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	3.1%	1	2.0%	1	3.8%	1	3.2%	2	0.0%	0	9.5%	1
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities in the evening	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many shops of one type	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	1.7%	4	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	1.8%	0	2.8%	2	0.0%	0	2.2%	0
Unsafe / poor security / dangerous	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Vandals / hooligans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alterations not up to standard	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bad reputation	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like shopping	0.2%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Just don't like it generally	2.7%	6	0.0%	0	0.0%	0	4.3%	0	0.0%	0	10.6%	0	7.0%	1	1.6%	0	7.3%	2	0.0%	0	3.7%	1	2.2%	0
Lack of money	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No Marks & Spencer store there anymore	1.4%	3	0.0%	0	0.0%	0	4.3%	0	6.7%	1	10.6%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.4%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
No need to go there / everything I need is nearer to home	16.9%	36	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	14.0%	3	15.6%	4	6.3%	2	28.1%	18	14.7%	5	28.9%	3
Not enough disabled parking	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Not enough independent shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Personal circumstances	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access by car	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Poor access on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to shop online	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for other towns	3.0%	6	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	6.1%	1	4.1%	1	4.3%	1	0.0%	0	4.7%	2	9.4%	1
Rude shopkeepers	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Run down / dated / needs refurbishment	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	2.8%	2	0.0%	0	8.9%	1
Shops too far apart	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Too big / busy / crowded	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.6%	1	2.3%	1	0.0%	0	3.7%	1	4.4%	0
Too depressing / daunting	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Too far away / difficult to get there	21.1%	45	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	6.1%	1	37.4%	11	8.1%	2	28.7%	18	34.1%	11	9.4%	1
Too many children's clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many roundabouts	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / housebound / disabled / ill	1.6%	4	0.0%	0	47.0%	0	9.1%	1	0.0%	0	10.6%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	2.2%	0
Undesirable clientele	4.9%	11	0.0%	0	0.0%	0	5.5%	0	2.8%	1	0.0%	0	7.0%	1	1.6%	0	2.0%	1	6.8%	4	8.4%	3	0.0%	0
Unfamiliar with the area (Don't know)	1.7%	4	0.0%	0	53.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	4.1%	1	0.0%	0
Weighted base:		214		0		1		9		22		1		19		28		27		64		33		10
Sample:		268		0		2		19		34		9		28		46		39		27		25		39

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
<b>Q25 Do you / your household take part in any of the following leisure or cultural activities...? [MR/PR]</b>																								
Cafés	63.2%	697	55.1%	78	41.6%	25	64.6%	38	71.9%	54	55.1%	11	61.3%	56	67.1%	48	65.9%	49	74.1%	240	52.0%	81	56.0%	17
Restaurants	73.6%	811	66.9%	94	67.6%	41	74.5%	44	77.1%	57	68.5%	13	75.6%	69	71.2%	51	75.7%	56	85.3%	277	58.0%	90	59.7%	18
Pubs / clubs	53.4%	588	41.9%	59	44.7%	27	63.9%	38	53.3%	40	48.7%	9	46.5%	42	42.8%	31	52.5%	39	71.8%	233	35.6%	55	48.5%	15
Cinema	65.6%	723	68.7%	97	59.2%	36	59.8%	35	71.4%	53	52.8%	10	68.3%	62	62.0%	44	54.9%	41	77.0%	250	53.3%	83	37.3%	11
Arts / cultural activities (theatres / museums / live music / art galleries etc.)	45.8%	505	34.3%	48	31.2%	19	49.4%	29	61.6%	46	38.4%	7	38.5%	35	40.4%	29	45.0%	33	54.3%	176	45.4%	71	34.9%	10
Children's soft play venues	23.4%	258	29.6%	42	29.3%	18	25.7%	15	14.9%	11	17.8%	3	9.0%	8	21.8%	16	20.6%	15	33.3%	108	11.0%	17	16.6%	5
Entertainment venues (bowling, ice skating, bingo etc)	36.5%	402	40.4%	57	40.0%	24	37.8%	22	26.4%	20	16.5%	3	12.4%	11	12.4%	9	28.5%	21	58.5%	190	26.3%	41	11.3%	3
Health and fitness clubs (gyms, leisure centres, swimming pools etc)	39.0%	430	39.3%	55	34.5%	21	44.6%	26	28.0%	21	30.7%	6	24.8%	23	34.2%	24	17.6%	13	56.5%	183	31.8%	50	25.1%	8
(None of these)	7.7%	85	8.3%	12	9.2%	6	6.1%	4	6.0%	4	8.6%	2	8.6%	8	10.9%	8	6.3%	5	5.8%	19	9.6%	15	12.5%	4
Weighted base:		1102		141		61		59		75		19		91		71		74		324		156		30
Sample:		1102		101		100		100		100		100		100		101		100		100		100		100

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q26 Where do you go most often to visit cafés?</b>																								
<i>Those who visit cafés at Q25: AND Excl. nulls &amp; SFT</i>																								
Barnet	0.9%	6	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0										
Billericay	0.5%	4	0.0%	0	1.8%	0	1.2%	0	1.0%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0				
Brentwood	1.8%	13	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	5.0%	2	0.0%	0	5.0%	4	31.7%	5		
Brookfield, Cheshunt	9.4%	65	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	64	0.0%	0	0.0%	0	0.0%	0		
Bush Fair	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Church Langley	6.3%	44	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	40	5.4%	1	0.0%	0		
Colt	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Coppice	3.2%	22	6.7%	5	11.5%	3	1.0%	0	0.0%	0	9.5%	1	1.2%	1	3.8%	2	2.2%	1	0.7%	2	8.3%	7	2.5%	0
Harlow (town centre)	17.6%	122	61.0%	47	51.4%	13	47.8%	18	10.4%	6	37.4%	4	19.7%	11	3.3%	2	4.3%	2	3.9%	9	8.4%	7	19.0%	3
Enfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishers	9.8%	69	0.0%	0	1.6%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	5.8%	3	25.7%	62	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	6.3%	44	0.0%	0	0.0%	0	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	40	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	0.0%	0	6.0%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hoddesdon	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	10	0.0%	0	0.0%	0
Lakeside (Shopping Centre)	1.6%	11	7.5%	6	4.2%	1	1.5%	1	1.0%	1	27.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Loughton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Old Harlow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pollards	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.8%	6	0.0%	0	1.6%	0	0.0%	0	8.7%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	1	1.1%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.6%	4	1.9%	1	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherards	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.3%	0
Slacksbury	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Summers	4.9%	34	0.0%	0	0.0%	0	6.9%	3	1.2%	1	0.0%	0	0.0%	0	51.2%	25	1.9%	5	1.5%	1	0.0%	0	0.0%	0
The Stow	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	8.1%	56	5.5%	4	5.1%	1	12.8%	5	9.4%	5	8.1%	1	9.0%	5	5.7%	3	3.0%	1	8.4%	20	9.2%	7	18.7%	3
Waltham Cross	5.5%	38	0.9%	1	3.2%	1	4.2%	2	3.2%	2	0.0%	0	3.7%	2	12.1%	6	7.4%	4	8.0%	19	2.0%	2	5.1%	1
Weighted base:	697		78		25		38		54		11		56		48		49		240		81		17	
Sample:	651		60		47		62		74		52		63		65		61		65		48		54	

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: visits per week</b>																								
<b>Q26A How often do you visit (CENTRE MENTIONED AT Q26) for cafés?</b>																								
<i>Those who visit cafés at Q25:</i>																								
Daily	2.2%	15	0.0%	0	5.1%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.0%	1	1.0%	0	3.1%	7	6.1%	5	0.0%	0
5 - 6 times a week	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.6%	4	0.0%	0
4 times a week	0.4%	3	0.0%	0	1.8%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
3 times a week	2.2%	16	0.0%	0	1.8%	0	2.2%	1	1.0%	1	1.4%	0	3.4%	2	2.8%	1	2.3%	1	3.1%	7	2.0%	2	1.3%	0
Twice a week	7.1%	49	14.0%	11	7.3%	2	3.0%	1	6.9%	4	4.9%	1	12.5%	7	7.3%	3	5.8%	3	4.1%	10	8.6%	7	7.7%	1
Once a week	29.6%	206	31.4%	24	36.3%	9	20.8%	8	38.3%	20	15.4%	2	24.7%	14	23.0%	11	20.9%	10	32.1%	77	30.8%	25	33.3%	6
Once every 2 weeks	19.5%	136	25.4%	20	7.0%	2	27.7%	11	13.5%	7	24.8%	3	13.6%	8	17.5%	8	23.6%	12	21.7%	52	14.2%	12	16.4%	3
Once a month	24.9%	174	22.3%	17	31.1%	8	37.5%	14	36.4%	19	22.7%	2	32.7%	18	25.1%	12	21.7%	11	20.7%	50	21.5%	17	24.8%	4
Less often	11.4%	79	3.9%	3	9.7%	2	6.7%	3	2.8%	1	18.5%	2	10.8%	6	17.3%	8	12.5%	6	15.3%	37	10.6%	9	13.2%	2
(Don't know / varies)	2.0%	14	3.1%	2	0.0%	0	2.0%	1	0.0%	0	8.8%	1	2.4%	1	5.0%	2	8.2%	4	0.0%	0	1.5%	1	3.3%	1
<i>Mean:</i>	<i>0.91</i>		<i>0.82</i>		<i>1.13</i>		<i>0.61</i>		<i>0.78</i>		<i>0.79</i>		<i>0.79</i>		<i>0.82</i>		<i>0.91</i>		<i>0.90</i>		<i>1.39</i>		<i>0.72</i>	
Weighted base:	697	78	25	38	54	11	56	48	49	240	81	17												
Sample:	651	60	47	62	74	52	63	65	61	65	48	54												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q27 Where do you go most often to visit restaurants?</b>												
<i>Those who visit restaurants at Q25: AND Excl. nulls &amp; SFT</i>												
Barnet	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.5%	4	0.0%	0	1.1%	0	3.1%	1	0.0%	0	0.0%	0
Brentwood	0.7%	6	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Brookfield, Cheshunt	4.4%	36	0.0%	0	5.4%	2	0.9%	0	0.0%	0	0.0%	0
Burgoyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Fair	0.8%	7	6.2%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Langley	4.5%	36	2.0%	2	0.9%	0	4.7%	2	0.0%	0	1.1%	0
Colt	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6
Coppice	7.0%	57	17.6%	17	20.0%	8	4.7%	2	0.0%	0	8.6%	1
Harlow (town centre)	15.0%	122	45.8%	43	34.7%	14	30.9%	14	7.6%	4	14.0%	2
Enfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0
Fishers	10.7%	87	0.7%	1	1.0%	0	12.7%	6	1.1%	1	0.0%	0
Great Dunmow	3.8%	31	2.0%	2	0.0%	0	10.6%	5	0.0%	0	0.0%	0
Haverhill	0.5%	4	2.2%	2	2.6%	1	0.0%	0	7.3%	1	0.0%	0
Hoddesdon	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside (Retail Parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Lakeside (Shopping Centre)	1.2%	10	2.8%	3	4.5%	2	0.9%	0	0.0%	0	27.4%	4
Loughton	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	1.1%	9	0.0%	0	2.7%	1	0.0%	0	12.3%	7	1.5%	0
Royston	2.2%	18	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sherards	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summers	5.2%	42	0.0%	0	0.0%	0	1.8%	1	1.1%	0	0.0%	0
Waltham Abbey	13.6%	110	10.7%	10	8.1%	3	10.2%	5	13.2%	8	16.5%	2
Waltham Cross	9.9%	80	6.7%	6	16.3%	7	15.1%	7	7.2%	4	11.3%	2
Weighted base:	811	94		41		44		57		13		69
Sample:	727	64		59		70		75		62		72



# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q27A How often do you visit (CENTRE MENTIONED AT Q27) for restaurants?</b>												
<i>Those who visit restaurants at Q25:</i>												
Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	2.4%	20	4.4%	4	0.9%	0	0.0%	0	4.3%	2	2.6%	0
Once a week	17.5%	142	8.8%	8	15.3%	6	22.2%	10	12.3%	7	11.2%	1
Once every 2 weeks	24.0%	194	36.3%	34	22.1%	9	25.9%	11	21.9%	13	20.9%	3
Once a month	32.2%	261	32.9%	31	33.3%	14	40.0%	18	41.4%	24	44.7%	6
Less often	21.4%	174	11.2%	11	24.7%	10	10.2%	5	16.5%	9	18.2%	2
(Don't know / varies)	2.1%	17	6.4%	6	2.6%	1	1.7%	1	3.5%	2	2.4%	0
<i>Mean:</i>	<i>0.49</i>	<i>0.50</i>	<i>0.46</i>	<i>0.49</i>	<i>0.48</i>	<i>0.43</i>	<i>0.50</i>	<i>0.54</i>	<i>0.49</i>	<i>0.47</i>	<i>0.55</i>	<i>0.52</i>
Weighted base:	811	94	41	44	57	13	69	51	56	277	90	18
Sample:	727	64	59	70	75	62	72	67	68	79	57	54

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q28 Where do you go most often to visit pubs / clubs?</b>												
<i>Those who visit pubs / clubs at Q25: AND Excl. nulls &amp; SFT</i>												
Barnet	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3
Brookfield, Cheshunt	7.1%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Burgoyne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Fair	1.2%	7	11.8%	7	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Church Langley	3.9%	23	0.0%	0	1.5%	0	1.2%	0	0.0%	0	0.0%	0
Colt	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Coppice	4.3%	26	17.8%	10	17.9%	5	11.8%	4	0.0%	0	26.2%	2
Harlow (town centre)	6.9%	41	33.0%	19	38.6%	10	22.7%	9	0.0%	0	5.3%	1
Enfield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Fishers	8.9%	52	0.0%	0	1.5%	0	8.3%	3	0.0%	0	0.0%	0
Great Dunmow	9.5%	56	0.0%	0	0.0%	0	10.7%	4	0.0%	0	0.0%	0
Harlow (other location not in town centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Lakeside (Shopping Centre)	1.5%	9	3.0%	2	11.1%	3	0.0%	0	0.0%	0	40.1%	4
Old Harlow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pollards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Potters Bar	1.4%	8	0.0%	0	0.0%	0	0.0%	0	19.7%	8	5.3%	1
Royston	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	2	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0
Sherards	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slacksbury	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summers	8.3%	49	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
The Stow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	21.3%	126	29.1%	17	4.4%	1	33.4%	13	4.5%	2	17.8%	2
Waltham Cross	8.9%	52	1.1%	1	15.6%	4	5.5%	2	15.2%	6	3.7%	0
Weighted base:	588		59		27		38		40		9	
Sample:	509		36		37		55		46		45	

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q28A How often do you visit (CENTRE MENTIONED AT Q28) for pubs / clubs?</b>												
<i>Those who visit pubs / clubs at Q25:</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	2.3%	14	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
4 times a week	0.5%	3	0.0%	0	1.7%	0	0.0%	0	0.0%	0	1.4%	1
3 times a week	1.0%	6	1.5%	1	1.5%	0	1.1%	0	2.6%	1	3.9%	0
Twice a week	7.4%	43	8.4%	5	9.5%	3	10.7%	4	1.2%	0	12.7%	1
Once a week	22.0%	129	30.3%	18	4.2%	1	21.3%	8	22.8%	9	26.3%	2
Once every 2 weeks	20.5%	120	27.9%	16	25.0%	7	22.1%	8	19.8%	8	11.8%	1
Once a month	25.7%	151	18.6%	11	31.3%	9	24.4%	9	33.4%	13	22.1%	2
Less often	17.5%	103	10.3%	6	22.9%	6	14.2%	5	6.3%	2	17.5%	2
(Don't know / varies)	3.2%	19	3.0%	2	3.9%	1	0.0%	0	13.9%	6	2.1%	0
<i>Mean:</i>	<i>0.77</i>		<i>0.74</i>		<i>0.61</i>		<i>1.00</i>		<i>0.62</i>		<i>0.99</i>	
Weighted base:	588	59	27	38	40	9	42	31	39	233	55	15
Sample:	509	36	37	55	46	45	46	42	50	65	38	49

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q29 Where do you go most often to visit the cinema?</b>												
<i>Those who visit the cinema at Q25: AND Excl. nulls &amp; SFT</i>												
Cineworld, I-Scene, Clements Road, Ilford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Harlow	58.6%	420	90.9%	87	93.1%	33	89.2%	32	46.4%	24	82.5%	8
Cineworld, Enfield	9.1%	65	0.0%	0	1.0%	0	1.2%	0	0.0%	0	0.0%	0
Cineworld, Stevenage	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Comet Way, Hatfield	2.3%	17	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Odeon, High Road, Woodford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Chelmsford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Picketts Lock Lane, Edmonton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Westfield Stratford City, London	2.3%	16	0.7%	1	0.0%	0	1.3%	0	0.0%	0	1.7%	0
Bishop's Stortford	9.5%	68	1.7%	2	5.9%	2	0.0%	0	35.6%	18	12.9%	1
Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3
Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow (town centre)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Harlow (other location not in town centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.7%	5	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Hoddesdon	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Romford	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	2.9%	21	2.2%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Other	2.7%	19	4.5%	4	0.0%	0	2.5%	1	0.0%	0	2.0%	1
Cineworld, Freeport Leisure, Charter Way, Braintree	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Empire Cinema, Anchor Street, Bishop Stortford	3.4%	24	0.0%	0	0.0%	0	0.0%	0	18.0%	9	3.0%	0
Weighted base:	717	96	36	35	52	10	60	43	41	250	83	10
Sample:	590	56	48	55	62	45	61	54	50	68	55	36

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q29A How often do you visit (CENTRE MENTIONED AT Q29) for the cinema?</b>												
<i>Those who visit the cinema at Q25:</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	2.7%	20	0.0%	0	7.3%	3	0.0%	0	0.0%	0	1.9%	0
Once every 2 weeks	8.7%	63	3.7%	4	7.2%	3	8.7%	3	14.8%	8	16.0%	2
Once a month	30.0%	217	47.2%	46	24.7%	9	23.6%	8	24.9%	13	23.5%	2
Less often	56.7%	410	48.0%	46	60.9%	22	67.7%	24	56.5%	30	55.0%	6
(Don't know / varies)	1.8%	13	1.1%	1	0.0%	0	0.0%	0	3.8%	2	3.6%	0
<i>Mean:</i>	<i>0.22</i>	<i>0.21</i>	<i>0.24</i>	<i>0.18</i>	<i>0.21</i>	<i>0.23</i>	<i>0.19</i>	<i>0.19</i>	<i>0.20</i>	<i>0.26</i>	<i>0.19</i>	<i>0.17</i>
Weighted base:	723	97	36	35	53	10	62	44	41	250	83	11
Sample:	598	57	48	55	63	45	62	56	50	68	55	39

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11														
<b>Q30 Where do you go most often to visit theatres / museums / live music / art galleries?</b>																										
<i>Those who visit arts / cultural activities at Q25: AND Excl. nulls &amp; SFT</i>																										
Harlow Playhouse, Playhouse Square, Harlow	8.7%	41	36.7%	17	24.3%	5	11.1%	3	9.9%	4	25.6%	2	6.7%	2	6.9%	2	6.0%	2	1.4%	2	2.3%	2	6.6%	1		
Hertford Theatre, The Wash, Hertford	2.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	10.5%	3	3.4%	5	0.0%	0	0.0%	0
St Johns Arts and Recreation Centre, St Johns Walk, Old Harlow	0.7%	3	6.0%	3	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Square, Fourth Avenue, Harlow	0.3%	1	0.0%	0	2.4%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Victoria Hall Theatre, Bury Road, Old Harlow	0.3%	1	1.8%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford Cambridge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	3.8%	1	1.8%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.8%	8	0.0%	0	2.4%	0	4.6%	1	2.9%	1	4.9%	0	7.4%	3	8.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London (West End / Oxford Street / Regent Street / Covent Garden)	78.9%	371	47.2%	22	58.8%	11	82.7%	24	82.5%	30	64.7%	4	76.9%	26	63.1%	16	71.0%	23	89.2%	144	89.8%	61	86.2%	8	86.2%	8
Chelmsford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	4.4%	0	4.4%	0
City of London / Spitalfields / Shoreditch	0.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Harlow	0.1%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	3.5%	1	4.8%	8	0.0%	0	2.8%	0	2.8%	0
Saffron Walden	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Stratford town centre (excluding Westfield Stratford City)	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other	0.5%	2	0.0%	0	6.1%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of Harlow, Muskham Road, Harlow	0.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gibberd Garden, Marsh Lane, Harlow	0.7%	3	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Weighted base:		470		47		19		29		37		6		34		25		33		162		68		10		10
Sample:		458		37		32		48		49		29		51		38		48		47		46		33		33

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q30A How often do you visit (CENTRE MENTIONED AT Q30) for theatres / museums / live music / art galleries?</b>												
<i>Those who visit arts / cultural activities at Q25:</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.0%	5	0.0%	0	4.2%	1	0.0%	0	1.0%	0	0.0%	0
Once every 2 weeks	1.9%	10	3.2%	2	2.4%	0	0.0%	0	0.0%	0	1.6%	1
Once a month	14.7%	74	5.9%	3	11.9%	2	13.5%	4	10.4%	5	8.7%	1
Less often	77.7%	392	83.1%	40	81.5%	15	85.3%	25	72.1%	33	84.6%	6
(Don't know / varies)	4.6%	23	7.9%	4	0.0%	0	1.3%	0	16.5%	8	6.7%	0
<i>Mean:</i>	<i>0.15</i>	<i>0.13</i>	<i>0.17</i>	<i>0.13</i>	<i>0.14</i>	<i>0.12</i>	<i>0.15</i>	<i>0.12</i>	<i>0.13</i>	<i>0.17</i>	<i>0.17</i>	<i>0.13</i>
Weighted base:	505	48	19	29	46	7	35	29	33	176	71	10
Sample:	491	38	32	50	55	34	52	45	49	52	48	36

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q31 Where do you go most often to visit children's soft play venues?</b>																								
<i>Those who visit children's soft play venues at Q25: AND Excl. nulls &amp; SFT</i>																								
Bishop's Stortford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	13.2%	1	4.9%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield, Cheshunt	5.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	11	0.0%	0	0.0%	0
Burgoyne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Cheshunt (NOT Brookfield)	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	8	0.0%	0	0.0%	0
Church Langley	1.9%	4	12.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Epping	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Great Dunmow	2.7%	6	0.0%	0	0.0%	0	0.0%	0	26.9%	2	21.4%	1	0.0%	0	23.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow (other location not in town centre)	31.0%	71	40.0%	14	53.7%	9	44.8%	7	45.9%	4	9.8%	0	17.1%	1	32.6%	5	19.6%	3	26.1%	25	26.0%	4	0.0%	0
Harlow (town centre)	19.9%	46	33.2%	12	39.9%	7	41.7%	6	0.0%	0	52.0%	2	64.7%	5	0.0%	0	0.0%	0	7.9%	7	17.0%	2	86.0%	4
Hatfield	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Hertford	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Hoddesdon	7.0%	16	0.0%	0	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1	13.7%	13	0.0%	0	0.0%	0
Old Harlow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0
Royston	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	3	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.5%	1	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	1.5%	3	2.2%	1	0.0%	0	0.0%	0	7.0%	1	5.5%	0	0.0%	0	9.4%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	1.9%	2	0.0%	0	0.0%	0
The Stow	0.5%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	3	0.0%	0
Waltham Cross	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Ware	6.1%	14	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	36.5%	6	8.2%	8	0.0%	0	0.0%	0
Other	6.1%	14	12.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	22.8%	3	4.0%	1	1.9%	2	18.1%	3	9.8%	0
Weighted base:		229		35		17		15		8		3		8		15		15		94		14		5
Sample:		132		18		17		13		9		10		7		11		11		20		9		7



# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q31A How often do you visit (CENTRE MENTIONED AT Q31) for children's soft play venues?</b>												
<i>Those who visit children's soft play venues at Q25:</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	4.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	11
3 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	3.8%	10	10.3%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	5
Once a week	8.4%	22	16.9%	7	34.7%	6	18.1%	3	0.0%	0	2.1%	2
Once every 2 weeks	10.3%	27	6.8%	3	29.5%	5	14.8%	2	31.8%	4	10.1%	11
Once a month	32.3%	84	37.3%	16	10.8%	2	25.9%	4	0.0%	0	31.6%	34
Less often	35.3%	91	23.2%	10	19.0%	3	38.8%	6	55.0%	6	38.4%	41
(Don't know / varies)	5.6%	14	5.5%	2	6.0%	1	2.4%	0	13.1%	1	2.1%	2
<i>Mean:</i>	<i>0.55</i>	<i>0.58</i>	<i>0.58</i>	<i>0.38</i>	<i>0.25</i>	<i>0.37</i>	<i>0.16</i>	<i>0.27</i>	<i>0.22</i>	<i>0.74</i>	<i>0.27</i>	<i>0.40</i>
Weighted base:	258	42	18	15	11	3	8	16	15	108	17	5
Sample:	149	22	18	14	12	12	7	13	11	22	11	7

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q32 Which entertainment venues do you visit most often (e.g. bowling, ice skating, bingo)?</b>																								
<i>Those who visit entertainment venues at Q25: AND Excl. nulls &amp; SFT</i>																								
Harlow Bowl, Terminus Street, Harlow	42.7%	164	71.5%	40	84.0%	20	54.0%	12	50.1%	8	26.3%	1	32.5%	4	0.0%	0	28.9%	6	31.6%	56	41.4%	17	0.0%	0
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	27.8%	107	0.0%	0	0.0%	0	28.4%	6	3.2%	1	0.0%	0	0.0%	0	6.5%	1	31.8%	7	51.7%	92	3.0%	1	0.0%	0
Gala Bingo, High Street, Waltham Cross	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Mecca Bingo, Terminus House, Harlow	1.1%	4	3.7%	2	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Barnet	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Bishop's Stortford	1.3%	5	2.7%	2	0.0%	0	0.0%	0	6.9%	1	15.5%	0	12.4%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	0
Bush Fair	0.1%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	2.7%	10	2.7%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	0	6.6%	1	11.6%	1	2.6%	1	1.3%	2	3.4%	1	91.0%	3
Enfield	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0
Harlow (town centre)	0.6%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Harlow (other location not in town centre)	0.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	32.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	9	0.0%	0
Stevenage	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	4	1.1%	2	0.0%	0	0.0%	0
Waltham Abbey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Ware	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	1.1%	4	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0
Other	6.3%	24	16.7%	9	0.0%	0	10.6%	2	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	4.4%	8	10.2%	4	0.0%	0
Braintree	4.1%	16	1.4%	1	0.0%	0	0.0%	0	33.3%	6	0.0%	0	37.7%	4	57.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	4.2%	16	0.0%	0	1.6%	0	5.1%	1	3.2%	1	14.6%	0	0.0%	0	0.0%	0	9.9%	2	4.4%	8	9.1%	4	0.0%	0
Harlow Playhouse, Playhouse Square, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	385	56	24	22	17	3	11	9	21	178	41	3												
Sample:	219	34	28	24	21	9	11	12	16	38	20	6												

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per week</b>												
<b>Q32A How often do you visit (CENTRE MENTIONED AT Q32) for entertainment venues?</b>												
<i>Those who visit entertainment venues at Q25:</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.7%	7	1.5%	1	1.9%	0	0.0%	0	0.0%	0	1.2%	2
Once every 2 weeks	3.8%	15	8.9%	5	6.2%	2	1.9%	0	0.0%	0	7.6%	1
Once a month	13.1%	53	12.5%	7	12.6%	3	10.0%	2	5.5%	1	30.3%	1
Less often	77.9%	313	75.7%	43	77.8%	19	86.3%	19	87.0%	17	56.8%	2
(Don't know / varies)	3.4%	14	1.3%	1	0.0%	0	1.9%	0	7.4%	1	0.0%	0
<i>Mean:</i>	<i>0.16</i>	<i>0.18</i>	<i>0.21</i>	<i>0.13</i>	<i>0.11</i>	<i>0.24</i>	<i>0.11</i>	<i>0.14</i>	<i>0.16</i>	<i>0.16</i>	<i>0.18</i>	<i>0.22</i>
Weighted base:	402	57	24	22	20	3	11	9	21	190	41	3
Sample:	230	35	28	25	23	10	11	12	17	42	20	7
<b>Q33 Where do you go most often to visit health &amp; fitness clubs?</b>												
<i>Those who visit health &amp; fitness clubs at Q25: AND Excl. nulls &amp; SFT</i>												
Brentwood	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	3
Brookfield, Cheshunt	9.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Cawley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Chipping Ongar	5.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	23
Church Langley	3.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colt	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.7%	8
Coppice	8.1%	35	24.8%	14	31.0%	6	4.2%	1	0.0%	0	9.1%	1
Harlow (town centre)	23.8%	102	66.4%	37	58.2%	12	69.8%	18	2.6%	1	64.1%	4
Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0
Fishers	9.2%	40	0.0%	0	1.9%	0	1.6%	0	0.0%	0	0.0%	0
Great Dunmow	2.7%	12	0.0%	0	0.0%	0	13.2%	3	0.0%	0	2.9%	0
Hoddesdon	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside (Shopping Centre)	1.0%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Potters Bar	1.8%	8	3.7%	2	0.0%	0	0.0%	0	19.1%	4	0.0%	0
Royston	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherards	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staple Tye	0.1%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Summers	4.9%	21	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
The Stow	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	10.8%	47	3.1%	2	2.1%	0	7.8%	2	8.2%	2	14.4%	1
Waltham Cross	1.6%	7	1.9%	1	5.1%	1	0.0%	0	0.0%	0	7.0%	0
<i>Weighted base:</i>	<i>430</i>	<i>55</i>	<i>21</i>	<i>26</i>	<i>21</i>	<i>6</i>	<i>23</i>	<i>24</i>	<i>13</i>	<i>183</i>	<i>50</i>	<i>8</i>
Sample:	293	32	21	28	30	21	20	28	21	44	27	21

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: visits per week</b>																								
<b>Q33A How often do you visit (CENTRE MENTIONED AT Q33) for health &amp; fitness clubs?</b>																								
<i>Those who visit health &amp; fitness clubs at Q25:</i>																								
Daily	4.3%	19	7.8%	4	5.1%	1	0.0%	0	4.9%	1	0.0%	0	10.4%	2	2.1%	1	0.0%	0	4.1%	7	3.2%	2	2.8%	0
5 - 6 times a week	4.9%	21	1.4%	1	2.1%	0	13.1%	3	2.6%	1	0.0%	0	2.9%	1	2.1%	1	0.0%	0	6.0%	11	7.6%	4	0.0%	0
4 times a week	8.8%	38	12.9%	7	0.0%	0	5.8%	2	12.6%	3	16.3%	1	6.6%	1	3.9%	1	0.0%	0	9.5%	17	10.8%	5	2.8%	0
3 times a week	23.2%	100	18.0%	10	25.0%	5	3.4%	1	27.7%	6	8.7%	1	5.4%	1	29.7%	7	36.7%	5	27.0%	50	27.8%	14	11.5%	1
Twice a week	15.9%	68	22.3%	12	1.9%	0	23.9%	6	21.9%	5	21.1%	1	36.1%	8	19.4%	5	31.8%	4	10.8%	20	8.8%	4	30.3%	2
Once a week	18.3%	79	8.5%	5	33.7%	7	20.1%	5	19.9%	4	17.7%	1	29.5%	7	23.5%	6	22.8%	3	16.7%	31	19.3%	10	12.5%	1
Once every 2 weeks	5.3%	23	12.0%	7	12.5%	3	27.7%	7	2.6%	1	19.2%	1	0.0%	0	2.9%	1	4.1%	1	0.0%	0	3.2%	2	20.9%	2
Once a month	7.4%	32	0.0%	0	1.9%	0	4.2%	1	5.2%	1	7.8%	0	5.8%	1	2.4%	1	0.0%	0	12.8%	23	5.7%	3	8.9%	1
Less often	9.5%	41	11.5%	6	12.8%	3	1.8%	0	2.6%	1	5.1%	0	3.3%	1	14.1%	3	0.0%	0	10.3%	19	13.7%	7	5.7%	0
(Don't know / varies)	2.5%	11	5.7%	3	5.1%	1	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	4.6%	1	2.8%	5	0.0%	0	4.5%	0
<i>Mean:</i>	2.23	2.42	1.77	1.89	2.49	1.71	2.35	1.97	2.08	2.30	2.32	1.60												
Weighted base:	430	55	21	26	21	6	23	24	13	183	50	8												
Sample:	293	32	21	28	30	21	20	28	21	44	27	21												
<b>GEN Gender of respondent.</b>																								
Male	30.3%	334	37.9%	53	35.4%	22	24.9%	15	31.3%	23	36.0%	7	29.0%	26	35.8%	26	31.3%	23	28.5%	93	23.4%	37	32.8%	10
Female	69.7%	768	62.1%	88	64.6%	39	75.1%	45	68.7%	51	64.0%	12	71.0%	65	64.2%	46	68.7%	51	71.5%	232	76.6%	119	67.2%	20
Weighted base:	1102	141	61	59	75	19	91	71	74	324	156	30												
Sample:	1102	101	100	100	100	100	100	101	100	100	100	100												
<b>AGE Could I ask how old you are please?</b>																								
18 to 24	9.4%	104	18.4%	26	11.0%	7	11.8%	7	0.0%	0	5.0%	1	16.2%	15	8.0%	6	8.1%	6	10.5%	34	0.0%	0	9.1%	3
25 to 34	9.6%	106	12.2%	17	18.3%	11	7.9%	5	12.3%	9	5.0%	1	8.1%	7	16.0%	11	12.1%	9	7.0%	23	5.0%	8	13.6%	4
35 to 44	22.8%	251	30.8%	43	17.6%	11	20.8%	12	25.5%	19	7.2%	1	13.6%	12	11.5%	8	19.3%	14	33.7%	109	12.0%	19	4.3%	1
45 to 54	19.3%	212	19.0%	27	13.0%	8	20.3%	12	26.1%	19	14.2%	3	15.0%	14	19.9%	14	23.6%	18	19.9%	65	20.4%	32	5.6%	2
55 to 64	17.2%	190	8.7%	12	17.0%	10	17.6%	10	16.6%	12	21.3%	4	22.1%	20	17.8%	13	14.7%	11	17.1%	55	23.3%	36	16.5%	5
65 +	18.4%	203	8.6%	12	21.3%	13	18.6%	11	15.4%	11	42.4%	8	24.1%	22	20.7%	15	20.2%	15	8.3%	27	35.4%	55	44.1%	13
(Refused)	3.3%	36	2.3%	3	1.8%	1	3.0%	2	4.1%	3	5.0%	1	1.0%	1	6.0%	4	2.0%	1	3.5%	11	3.8%	6	6.8%	2
Weighted base:	1102	141	61	59	75	19	91	71	74	324	156	30												
Sample:	1102	101	100	100	100	100	100	101	100	100	100	100												

# Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>ADU How many adults, including yourself, aged 16 years or over old are there living in your household ?</b>																								
One	16.0%	176	16.7%	24	22.9%	14	14.1%	8	16.6%	12	23.4%	5	19.7%	18	13.0%	9	15.8%	12	15.2%	49	12.7%	20	18.5%	6
Two	47.0%	518	47.3%	67	40.0%	24	51.8%	31	50.0%	37	49.0%	10	48.4%	44	43.9%	31	56.2%	42	43.2%	140	47.7%	74	57.5%	17
Three	18.2%	200	16.7%	24	26.6%	16	14.0%	8	21.3%	16	18.5%	4	15.0%	14	21.3%	15	14.7%	11	17.6%	57	21.7%	34	7.3%	2
Four	11.9%	131	6.8%	10	5.5%	3	16.6%	10	5.2%	4	3.5%	1	13.9%	13	16.1%	11	8.6%	6	17.4%	57	9.2%	14	7.6%	2
Five	2.8%	31	9.7%	14	3.7%	2	0.0%	0	2.1%	2	0.9%	0	1.9%	2	0.0%	0	0.8%	1	2.0%	7	2.6%	4	0.9%	0
Six or more (Refused)	0.4%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.7%	1	0.7%	1	0.6%	2	0.8%	1	0.0%	0
	3.7%	41	2.8%	4	1.5%	1	2.8%	2	4.8%	4	3.6%	1	1.0%	1	5.0%	4	3.3%	2	3.8%	12	5.3%	8	8.3%	2
Weighted base:		1102		141		61		59		75		19		91		71		74		324		156		30
Sample:		1102		101		100		100		100		100		100		101		100		100		100		100
<b>CHI How many children aged under 16 are there living in your household?</b>																								
None	61.1%	673	46.1%	65	62.7%	38	69.8%	41	56.9%	42	80.3%	16	80.2%	73	66.9%	48	70.8%	53	50.3%	163	73.1%	114	66.0%	20
One	13.1%	144	16.2%	23	16.5%	10	6.3%	4	20.2%	15	4.7%	1	10.9%	10	10.8%	8	8.5%	6	14.3%	47	12.6%	20	5.3%	2
Two	15.4%	169	26.3%	37	12.6%	8	13.8%	8	12.2%	9	7.4%	1	5.3%	5	11.4%	8	10.8%	8	21.6%	70	6.6%	10	14.2%	4
Three	6.2%	68	3.5%	5	7.3%	4	8.4%	5	5.9%	4	4.8%	1	1.9%	2	5.9%	4	6.7%	5	9.9%	32	2.4%	4	6.1%	2
Four	0.5%	5	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more (Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.6%	40	2.8%	4	0.9%	1	1.6%	1	4.8%	4	2.8%	1	1.6%	1	5.0%	4	3.3%	2	3.8%	12	5.3%	8	8.3%	2
Weighted base:		1102		141		61		59		75		19		91		71		74		324		156		30
Sample:		1102		101		100		100		100		100		100		101		100		100		100		100
<b>CAR How many cars does your household own or have the use of?</b>																								
None	6.3%	69	13.9%	20	13.7%	8	2.7%	2	4.8%	4	8.4%	2	8.5%	8	7.3%	5	1.4%	1	4.1%	13	3.3%	5	7.4%	2
One	31.7%	350	37.0%	52	42.0%	25	39.9%	24	29.8%	22	35.3%	7	38.7%	35	24.4%	17	41.6%	31	23.3%	76	30.8%	48	40.1%	12
Two	36.6%	403	30.2%	43	27.3%	17	34.4%	20	46.9%	35	34.8%	7	34.4%	31	38.9%	28	33.3%	25	38.7%	126	41.6%	65	25.8%	8
Three or more (Refused)	21.4%	236	15.6%	22	16.1%	10	21.5%	13	13.7%	10	18.7%	4	15.4%	14	24.4%	17	21.1%	16	29.5%	96	19.0%	30	19.2%	6
	4.0%	44	3.3%	5	0.9%	1	1.6%	1	4.8%	4	2.8%	1	3.0%	3	5.0%	4	2.6%	2	4.4%	14	5.3%	8	7.6%	2
Weighted base:		1102		141		61		59		75		19		91		71		74		324		156		30
Sample:		1102		101		100		100		100		100		100		101		100		100		100		100

## Harlow Household Survey For Bilfinger GVA

Weighted:

April 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]</b>																								
Working full time	61.7%	680	68.8%	97	54.9%	33	67.6%	40	68.5%	51	49.1%	10	53.3%	49	51.8%	37	64.8%	48	69.9%	227	50.8%	79	32.4%	10
Working part time	7.6%	83	10.4%	15	2.1%	1	8.0%	5	6.6%	5	2.8%	1	17.5%	16	8.5%	6	6.6%	5	6.3%	21	5.1%	8	5.5%	2
Unemployed	1.4%	16	0.0%	0	7.6%	5	0.8%	0	0.0%	0	1.9%	0	0.7%	1	4.7%	3	0.0%	0	1.3%	4	0.0%	0	5.7%	2
Retired	21.4%	235	8.6%	12	30.6%	19	21.1%	13	20.9%	16	41.7%	8	26.0%	24	27.4%	20	25.1%	19	11.1%	36	36.8%	57	44.3%	13
A housewife / househusband	1.8%	20	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.2%	17	1.0%	2	0.0%	0
A student	0.4%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sick / disabled	1.0%	11	4.8%	7	0.6%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	1	0.0%	0	0.8%	1	0.6%	2	0.0%	0	0.0%	0
Other (Refused)	0.7%	8	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	1.0%	2	0.0%	0
	4.0%	44	4.2%	6	3.3%	2	1.7%	1	4.0%	3	3.6%	1	1.6%	1	5.7%	4	2.6%	2	3.8%	12	5.3%	8	12.1%	4
Weighted base:		1102		141		61		59		75		19		91		71		74		324		156		30
Sample:		1102		101		100		100		100		100		100		101		100		100		100		100

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
<b>PC Postcode Sector</b>																
CM164	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	21	0.0%	0		
CM165	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10	0.0%	0		
CM166	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	34	0.0%	0		
CM167	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	32	0.0%	0		
CM170	1.8%	19	0.0%	0	0.0%	0	0.0%	0	100.0%	19	0.0%	0	0.0%	0		
CM179	3.3%	36	25.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM186	3.9%	43	30.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM187	3.0%	33	23.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM194	2.6%	28	20.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM195	2.9%	32	0.0%	0	0.0%	0	53.4%	32	0.0%	0	0.0%	0	0.0%	0		
CM201	1.7%	19	0.0%	0	31.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM202	1.5%	16	0.0%	0	26.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM203	2.3%	26	0.0%	0	42.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM210	1.0%	11	0.0%	0	0.0%	0	0.0%	0	14.7%	11	0.0%	0	0.0%	0		
CM219	1.2%	14	0.0%	0	0.0%	0	0.0%	0	18.4%	14	0.0%	0	0.0%	0		
CM226	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.6%	29	0.0%	0		
CM227	2.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	29	0.0%	0		
CM232	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	11	0.0%	0		
CM233	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	16	0.0%	0		
CM234	3.7%	41	0.0%	0	0.0%	0	55.2%	41	0.0%	0	0.0%	0	0.0%	0		
CM235	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%	35	0.0%	0		
CM248	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	24	0.0%	0		
CM5 0	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	46.7%	14	
CM5 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	53.3%	16	
CM6 1	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	19	0.0%	0		
EN106	4.9%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	54	0.0%	0
EN107	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	21	0.0%	0
EN110	0.5%	6	0.0%	0	0.0%	0	9.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN118	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	29	0.0%	0
EN119	3.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	37	0.0%	0
EN7 5	2.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	25	0.0%	0
EN7 6	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	27	0.0%	0
EN8 0	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	11	0.0%	0
EN8 9	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	15	0.0%	0
EN9 1	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
EN9 2	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
EN9 3	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	17	0.0%	0
IG102	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	29	0.0%	0
SG106	0.8%	9	0.0%	0	0.0%	0	11.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG111	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	15	0.0%	0
SG112	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0
SG120	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	24	0.0%	0	0.0%	0
SG127	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	29	0.0%	0	0.0%	0
SG128	2.0%	22	0.0%	0	0.0%	0	36.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG129	2.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	27	0.0%	0

# Harlow Household Survey For Bilfinger GVA

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
SG137	6.2% 68	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	20.9% 68	0.0% 0	0.0% 0
SG138	0.7% 8	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.4% 8	0.0% 0	0.0% 0
SG141	0.4% 4	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 4	0.0% 0	0.0% 0
Weighted base:	1102	141	61	59	75	19	91	71	74	324	156	30
Sample:	1102	101	100	100	100	100	100	101	100	100	100	100

**QUOTA Zone**

Zone	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 1	12.8% 141	100.0% 141	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	5.5% 61	0.0% 0	100.0% 61	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	5.4% 59	0.0% 0	0.0% 0	100.0% 59	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	6.8% 75	0.0% 0	0.0% 0	0.0% 0	100.0% 75	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	1.8% 19	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 19	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	8.3% 91	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 91	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	6.5% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	6.7% 74	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 74	0.0% 0	0.0% 0	0.0% 0
Zone 9	29.4% 324	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 324	0.0% 0	0.0% 0
Zone 10	14.1% 156	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 156	0.0% 0
Zone 11	2.7% 30	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 30
Weighted base:	1102	141	61	59	75	19	91	71	74	324	156	30
Sample:	1102	101	100	100	100	100	100	101	100	100	100	100